

广州市艾思林柯咨询服务有限公司MarketingManager(职位编号:AL-MM-BJ) PDF转换可能丢失图片或格式，建议阅读原文
https://www.100test.com/kao_ti2020/490/2021_2022__E5_B9_BF_E5_B7_9E_E5_B8_82_E8_c123_490848.htm 职位描述：Your Responsibilities:-Develop portfolio and marketing strategies and direct brand management responsibility for Brands-Ensure development and implementation of effective brand plans-Build strong relationships with the management to ensure that all strategies and plans are aligned with full supports-Implement professional tools for marketing planning, execution and evaluation-Develop culture of innovation, ambition and accountability with the marketing team-Participate in developing overall company strategiesYour profile: -Bachelor degree or above in business administration or marketing-Minimum 10 years marketing experience in multination FMCG/retail/consumer electronics/advertisement companies, more than 4 years at the managerial level-Excellent interpersonal skills and logical mind-Strong data analysis and problem shooting skills-Excellent presentation skills and able to influence middle to senior management-Previous multi-brands management experience is preferred but not a must-Good command of English in both speaking and writing-Dynamic, ambitious and innovative-Frequent travel within China is required-Able to undertake pressure 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com