

冲刺：北京大学老师预测四六级考试作文题(5) PDF转换可能丢失图片或格式，建议阅读原文

[https://www.100test.com/kao\\_ti2020/497/2021\\_2022\\_\\_E5\\_86\\_B2\\_E5\\_88\\_BA\\_EF\\_BC\\_9A\\_E5\\_c84\\_497976.htm](https://www.100test.com/kao_ti2020/497/2021_2022__E5_86_B2_E5_88_BA_EF_BC_9A_E5_c84_497976.htm) Directions: For this

part, you are allowed 30 minutes to write a short essay entitled On Over-packed Goods. You should write at least 120 words following the outline given below: 1.现在社会上的商品有过分包装的现象 2.对此你有什么看法？ On Over-packed Goods In these days, when we walk into a supermarket or a shopping mall, we can find different kinds of commodities with beautiful packages. These goods, with splendid appearance, attract a lot of interest and sell well. This phenomenon leads into a general discussion. It ' s unnecessary to have the goods excessively packed. In order to hold a bigger market share, some companies come up with lots of strategies, packaging is among them. Goods become more attractive with beautiful packages, but their cost increased as well. It is the consumers who pay for the extra cost. In other word, the consumers have to buy a useless box when they actually want something else. At a higher level, the useless packaging leads to a waste of resources and results in the inefficiency of the society. I think the most important character of a commodity is its quality. The beautiful package would be soon thrown into the dustbin What a big waste! So next time, when you want to buy something, choose the one with higher quality instead of one with better package. 100Test 下载频道开通，各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)