正式商业交流(1)研讨会 PDF转换可能丢失图片或格式,建议阅读原文

https://www.100test.com/kao_ti2020/497/2021_2022__E6_AD_A3 _E5_BC_8F_E5_95_86_E4_c85_497126.htm Lesson One Formal Verbal Communication in Business I 正式商业交流(1)研讨会 Part I Objectives Procedures of Seminars Leading and Commonly Used Sentence Structures 研讨会各个程序及常用句型 Questioning Techniques 提问技巧 A Leader and A Good Listener, At the Same Time 做好的听众,做好的领导者 Giving Criticism 提出批评观点的技巧 Part II The How-Tos Leading Seminars/ Questioning Techniques General procedures of a seminar/lecture 1) Self-introduction 2) Introduction of Topic 3) Describing sequences and timing 4) Highlighting information 5) Involving the audience 6) Giving instructions 7) Checking understanding 8) Asking questions 9) Clarifying questions 10) Evading questions 11) Inviting comments 12) Interrupting 13) Transitions 14) Reformulations 15) Closing Language Reference Self-introduction 自我介绍 Good morning, I ' m ---- and I ' ve been invited to give this talk/ presentation / lecture because--- I have done research in / I have a special interest in / my experience is in Introduction of Topic 话题介绍 In my presentation/talk/lecture today I shall be dealing with--- The subject of my ---- today is ---- What I ' d like to do today is introduce/suggest/ analyse/ describe / explain My topic/subject today is --- I shall be dealing with 2/3/4... main areas/topics/subjects today Describing Sequences and Timing 程序 介绍与时间安排 First I want to /spend a few minutes outlining

---/remind you of the background to/summarise the ----/explain---/present--- 100Test 下载频道开通,各类考试题目直接下载。详细请访问 www.100test.com