

新东方商务英语BEC中级口语精选讲义(二) PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/497/2021_2022__E6_96_B0_E4_B8_9C_E6_96_B9_E5_c85_497501.htm、BEC2 Content BEC2 考试主要是考学生的语言能力，包括听、说、读、写四个方面。试卷所设计的语言文字基本山都与商务有关。另外，还考学生的英语语法、结构等内容。BEC2 考试分笔试和口试两大部分。笔试包括阅读、写作和听力。 Preliminary Vantage Advanced Reading 1 hr 30 mins 1 hr 1 hr Writing 45 mins 1 hr 10 mins Listening 40 mins 40 mins 40 mins Speaking (2 candidates) 12 mins 14 mins 16 mins 、BEC2 Grades * one overall grade * each skill counts for 25% * candidates also receive profile of performance * Preliminary: two pass grades * Vantage and Advance: three pass grades 、 Introduction to BP Preparation Resource * vocabulary * textbook 《 Pass Cambridge Vantage 》 Teamwork, Entertaining a client, Brand power, New premises, Health and safety, Business travel, Marketing disasters, Going global 是 BV 常考的商务专题。下面以 Brand power 举例说明：1. 掌握商务词汇短语 E.g. to buy/develop/launch/sell/test/own/stretch/damage a brand E.g. brand image/leader/loyalty/name/power/stretching 2. 掌握相关商务知识 E.g. Explain why you brought one of the products. strong sense of brand loyalty reasonable price good after-sales service reliability of the product good and consistent quality user-friendly design good value for money in style 3. 掌握相关背景知识 Tesco, J Sainsbury, Asda 《 Working in English 》 * mock exam papers: 9 sets 、 Register for BV 、 Business Research Answering business

studies question Business Studies is a skills based subject which tests students ability to use their knowledge. There are four basic skills:
Level One Description/Identification Level Two Explanation Level Three Analysis Level Four Evaluation To gain the highest grades, candidates must show evidence of the higher skills Key types of questions Responses should: Identify/state/describe.. make a point Explain/outline... make a point and develop it Discuss... present two sides of the debate Examine/assess/analyse.. make a point and develop fully with some question of it Critically assess/to what extent ... explain both sides and evaluate 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com