

商务英语BEC中级口试综合指导（八）PDF转换可能丢失图片或格式，建议阅读原文

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Life English 1 I owe you. I owe you one. I owe you a big favor. I appreciate it. I ' m much obliged. I ' m indebted to you. 2. Thank you. Thank you very much. I can ' t thank you enough. I ' m grateful. I ' m really grateful. I ' m more than grateful. 3. I ' m really sorry. I ' m extremely sorry. I apologize from the bottom of my heart. It ' s my mistake. It shouldn ' t have happened. I won ' t let it happen again. 4. Don ' t take me seriously. Don ' t believe what I say. I ' m just talking nonsense. I ' m just making a joke. I ' m trying to be funny. I only want to amuse you. I ' m kidding you. I ' m teasing you. I ' m just joking with you.

Presentation Topics  
Trade Fair  
WHAT IS IMPORTANT WHEN...? EXHIBITING AT TRADE FAIR  
I QUALITY OF DISPLAY I STAFF SELECTED

Key issues: Quality of display in trade fairs. Staff 0selected for trade fairs.

Quality of display in trade fairs: The quality of display will affect the public image of the company. Trade fairs are the irreplaceable means of propagandizing products. They provide the manufacturers with the formal stages to display their products. A trade fair is an important link and activity in commercial sale. Before a trade fair takes place, there normal are a lot of propagandas about it, and the organizer always tries to attract as many customers as possible to attend the trade fair. Consequently, a trade fair will have massive influence on the public and market. And most of visitors to a trade

fair will be the genuine buyers or at least would like to take interests in the companies and the products on the trade fair. And therefore a high quality of display in a trade fair would be the best opportunity for an ambitious company to promote its newest products and built up its good image. 100Test 下载频道开通，各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)