

金融英语基础辅导：Company Future Plans公司未来规划 PDF  
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[https://www.100test.com/kao\\_ti2020/499/2021\\_2022\\_\\_E9\\_87\\_91\\_E8\\_9E\\_8D\\_E8\\_8B\\_B1\\_E8\\_c92\\_499546.htm](https://www.100test.com/kao_ti2020/499/2021_2022__E9_87_91_E8_9E_8D_E8_8B_B1_E8_c92_499546.htm) Short-Term Planning 来源：考试大  
Planning strategy for the coming twelve month period. 短期规划来源：考试大  
未来12个月的规划策略。 Long-Term Planning Planning strategy for the next three to five years. 长期规划  
未来3到5年的规划策略。 Strategy来源：考试大  
An action plan for achieving goals. 策略来源：考试大  
完成目标的行动纲领。 Top-Down Decision making and command organization that originates from the highest rank and is then delegated to those levels below. 自上而下来源：考试大  
从公司最高层逐步往下的决策和命令结构。 Projection Estimate of future performance using currently-available data. 预测来源：考试大  
使用当前数据预测未来趋势。 Implementation The act of carrying out a strategy by communicating goals through the chain of command. 实施通过命令链传达目标，实施策略。 来源：考试大  
Focus Group A small group selected from a wider population to find out how they feel about a company's current products and strategy. 焦点组来源：考试大  
选自较大范围的一个小规模组，确定他们对公司目前产品和策略的看法。 Year-Over-Year来源：考试大  
Measure of performance compared to the same period in the previous year (e.g., year over year sales). 年同期来源：考试大  
比较上一年同期的业绩(如：年同期销售)。 100Test 下载频道开通，各类考试题目直接下载。 详细请访问 [www.100test.com](http://www.100test.com)