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https://www.100test.com/kao\_ti2020/499/2021\_2022\_TEM8\_E3\_80 \_8A\_E8\_8B\_B1\_c94\_499538.htm Section A: Translate the following underlined part of the Chinese text into English (原文) 近读报 纸,对国内名片和请柬的议论颇多,于是想起客居巴黎时经 常见到的法国人手中的名片和请柬,随笔记下来,似乎不无 借鉴之处。 在巴黎,名目繁多的酒会、冷餐会是广交朋友的 好机会。在这种场合陌生人相识,如果是亚洲人,他们往往 开口之前先毕恭毕敬地用双手把自己的名片呈递给对方,这 好像是不可缺少的礼节。然而,法国人一般却都不大主动递 送名片,双方见面寒喧几句甚至海阔天空地聊一番也就各自 走开。只有当双方谈话投机,希望继续交往时,才会主动掏 出名片。二话不说先递名片反倒有些勉强。 法国人的名片讲 究朴素大方,印制精美,但很少有镶金边儿的,闪光多色的 或带香味儿的,名片上的字体纤细秀丽,本人的名字也不过 分突出,整张纸片上空白很大,毫无拥挤不堪的感觉。(参 考译文) In reading recent newspapers, I have come to find that people in China have become more and more interested in discussing about name cards and invitation letters. This has triggered my reminiscences of the name cards and invitation letters of the French people that I saw when I was residing in Paris. In writing down those random reminiscences, I believe that they might provide some useful information for us to learn from. In Paris, all the wine parties and buffet receptions held on various occasions provide optimum opportunities to make friends with all varieties of people.

When encountering a stranger on such an occasion, an Asian would invariably hand over his name card to the newly-met stranger with full reverence, with both of his hands, even before he starts to converse with the stranger. Such an act seems to have become an indispensable ritual (formality/etiquette). By contrast, an average Frenchman seldom takes the initiative to (offers to / volunteers to) present his name card. Instead, he would simply walk away after an exchange of routine greetings or even some aimless (random/casual) chat. Only when both sides become deeply engrossed (engaged / involved) in their conversation and have the intention to make further acquaintance with each other would they offer to give their name cards. It would seem somehow bizarre if a French person offers his name card without saying anything to the stranger in the first place. The French tend to take extraordinary precaution to make their name cards simple yet elegant. Exquisitely designed and printed, their name cards are seldom golden-framed, or colorfully shiny, or tinted with fragrant smells. The letters as appear on their name cards tend to be diminutive but beautiful, not allowing the name of the card-bearer to be overly prominent/salient. The entire card contains much empty space, imparting no sense of over-crowdedness. Section B: Translate the following underlined part of the English text into Chinese (原文) Four months before the election day, five men gathered in a small conference room at the Reagan-Bush headquarters and reviewed an oversize calendar that marked the remaining days of the 1984 presidential campaign. It was the last Saturday in June and at ten oclock in the morning the rest of

the office was practically deserted. Even so, the men kept the door shut and the drapes carefully drawn. The three principals and their two deputies had come from around the country for a critical meeting. Their aim was to devise a strategy that would guarantee Ronald Reagans resounding reelection to a second term in the White House. It should have been easy. These were battle-tested veterans with long ties to Reagan and even longer ones to the Republican party, men who understood presidential politics as well as any in the country. The back0drop of the campaign was hospitable, with lots of good news to work with: America was at peace, and the nations economy, a key factor in any election, was rebounding vigorously after recession. Furthermore, the campaign itself was lavishly financed, with plenty of money for a topflight staff, travel, and television commercials. And, most important, their candidate was Ronald Reagan, a president of tremendous personal popularity and dazzling communication skills. Reagan has succeeded more than any president since John. F. Kennedy in projecting a broad vision of America -a nation of renewed military strength, individual initiative, and smaller federal government. (参考译文)在离选举日还有 四个月的时间,有五个人聚集在里根-布什总部的一个小型 会议室里,翻着看一张硕大无比的日历,日历上清晰地标识 出了1984年总统竞选剩下的日子。这是六月份的最后一个星 期六的上午10时,整幢办公楼的其他部分几近人去楼空。 便如此,这几个人仍将大门紧闭,小心翼翼地拉下窗帘。 个主要人物及其二个副手从美国的不同地方汇聚在一起,召 开一个殊为重要的会议。他们的目标是构思出一种策略,来

确保里根能再次当选,在第二任期内再度入主白宫。 要谋求 再次当选理应轻而易举。这是一些久经沙场的退伍老兵,与 里根有着千丝万缕的漫长联系,与共和党的联系甚至更为久 远。这些人深谙总统政治,一如他们熟知这个国家中的所有 政治事务那样。竞选的背景十分宜人,可供大做文章的好消 息俯拾皆是:美国正置身于太平盛世之中;作为选举的一个 关键因素,整个国家的经济在步出萧条期之后正强劲反弹。 此外,竞选本身所筹得的款项更是不计其数。用于支付一流 水平的竞争班子工作人员工资、进行巡回造势、以及制作播 放电视广告的钱款绰绰有余。最为重要的是,他们所推介的 总统候选人是罗纳尔德 里根 ( Ronald Reagan ) , 一位风度翩 翩,魅力无穷,又极具迷人沟通技巧的执政总统。与约翰F肯 尼迪 (John F. Kennedy) 以来的任何一位历届总统相比,里根 更成功地勾勒出了一幅广阔的关于美国未来的前景--美国将 成了一个重振军事雄风、民众富于个人进取心、联邦政府更 加精简高效的国家。 100Test 下载频道开通, 各类考试题目直 接下载。详细请访问 www.100test.com