

商务英语重点词汇 PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/503/2021_2022__E5_95_86_E5_8A_A1_E8_8B_B1_E8_c85_503536.htm 一、business and businesses

商业和公司 A business, company, or firm is an organization that sells goods or services. A business may also be referred to formally as a concern. Business is the production, buying, and selling of goods and services. A business may be referred to approvingly as an enterprise to emphasize its adventurous, risk-taking qualities, and business in general may be referred to in the same way, for example in combinations such as free enterprise and private enterprise. Business is also referred to as commerce. This word, and its related adjective commercial, are often used to distinguish the business sphere from other areas such as government or the arts, or to distinguish it from nonmoney-making activities. 注释：Business 商业；生意；公司 Company 公司；商号 Firm (合伙的)商号；商行 Concern 康采恩（垄断企业形式之一）Commerce 商业；商务 Commercial 商业的；商务的；商用的 Enterprise 企事业单位 Free Enterprise 自由企业 Private Enterprise 私人企业 二、From multinationals to small firms 从跨国公司到小型企业 Large companies are referred to as corporations, especially in the United States. Corporate is used to describe things relating to a corporation, or to corporations in general, in expressions like the ones in the next exercise. Large companies operating in many countries are multinationals. Big business can refer to large business organizations or to any business

activity that makes a lot of money. Small companies are referred to as small businesses or small firms. Unlike some languages, English does not have an everyday term for small and medium-sized companies, apart from this rather clumsy expression. 注释： Corporation 大公司；股份有限公司 Corporate 法人；团体 Multinational 跨国的；多国的 Big business 大型企业；大公司 Small and medium sized companies 中小规模的公司 Small business 小公司 Small firm 小公司 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com