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[https://www.100test.com/kao\\_ti2020/504/2021\\_2022\\_\\_E5\\_88\\_B0\\_E5\\_A4\\_96\\_E4\\_BC\\_81\\_E5\\_c96\\_504061.htm](https://www.100test.com/kao_ti2020/504/2021_2022__E5_88_B0_E5_A4_96_E4_BC_81_E5_c96_504061.htm) 一份出色的Resume，是向外企求职的关键之一。不了解有关的常识和程式，不花费相当的心思来展示，以有纯正娴熟的英文功底，决不能获得单位的青睐。在一大堆错误百出、英文表达能力低劣或平庸，毫无针对性和创造性的Resume中，你的那份若能让人眼睛一亮，成功的机会必将大大增加，以下试着结合一个具体的例子给出说明和评述。 Balance Sheet：基本方法选取适当的工作后，必须看清招聘广告上所列出的每项要求，再将自己的学历、能力与兴趣逐一与之比较，作一张balance sheet. 例如，一则关于marketing management trainee和job requirement是这样写的： We are looking for a competent person to fill the captioned position： University graduate majors in Marketing Management. Prepared to develop career in the commercial field -outgoing personality -Able to communicate with different levels -Good knowledge in PC operations -Proficiency in written and spoken English/Mandarin 则你相应地考虑自己的qualification的选择和表述，如你可写（与上列各项对应）： -University graduate with major in Marketing -Having actively participated in Business club 's activities and learned accounting and management -Good in communication with people and like a lot of out door activities know how to tackle with people from all walks of life -Skillful in operating Words,Excel,Lotus1-2-3,etc -Fluent in English and studied advanced level of Mandarin 这个方法的好处是能让

求职者清楚了解该职位是否适合自己，而本身资料又是否切合要求，而且，明白了各项要求后，就可依据每一点在履历表上重点提出自己在该方面的强项。突出卖点(selling point)，将之放在最吸引别人的地方，使招聘者一眼可见，有利于present自己。工作经验的陈述 工作经验是一份resume中令招聘者相当感兴趣的一项内容，善加措词是必不可忽视的要务。刚毕业，何来工作经验？其实，客下读书时的兼职、实习、实践，以至所曾参加的一些课外活动 - 协助出版学校刊物、举办活动，展览、宣传.....都可算是工作经验、不过，表达起来要有针对性地展开，列出那些与所找工作有关连的项目重点介绍，必要时更可使用summary的方式，给招聘者深入的了解。下面这份材料的相关表这实在简陋呆板：

1996/7-1996/8 General Clerk, IBM 1995/7-1995/8 Account clerks, Manley Toy Trading 1994/6-1994/8 Salesgirl, Esprit. 倘能换一种表述如： Three years of job experience in different positions have offered me opportunities to understand different job aspects. -As a General Clerk(IBM),Accounts clerk (Manley Toy Trading),I have learned how to prepare purchasing orders, place orders, handle accounting matter, check voucher,.....also(Salesgirl, Esprin)developing the technique of sellina, serving and stocking. 岂非能更好地突出个人工作经验，吸引招聘者的注意力！

Job Objective通常，一般求者只会在履历表开端简单地写上所应征的职位 - "Position Applied: Management Trainee"或"I am applying for....."其实，若懂得利用这小小空间写出自己的事业目标（job objective），能显示出你对该工作的热诚及憧憬，能令招聘者对你加倍留意。 比如这个不错的例子job objective

To begin as a Marketing Management Trainee, with opportunity to advance to executive level and contribute to the development of firm. 其实，这位外企人士所谈的关于准备RESUME的技巧，完全可以应用到中文简历上来。各位读者可以尝试一下100Test 下载频道开通，各类考试题目直接下载。详细请访问[www.100test.com](http://www.100test.com)