

商务英语口试指导：业务伙伴会议商务英语考试 PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/559/2021_2022__E5_95_86_E5_8A_A1_E8_8B_B1_E8_c85_559730.htm

1. Get the ball rolling 开始行动 A: I think this is a perfect plan. Lets get the ball rolling! B: I agree. Lets get into action.

A：我认为这是个完美的计划，我们开始行动吧。 B：我同意，开始行动吧。 2. How to beat our competition 如何在竞争中取胜 A: We need to study and figure out how to beat our competition. B: Lets have a SWOT analysis. A：我们得研究一下如何在竞争中取胜。 B：我们做一下SWOT分析。 Notes: SWOT means Strength, Weakness, Opportunity and Threat. 注：SWOT 的意思是能力，弱点，机会和威胁。

3. Kick-off meeting 启动会 A: This is a kick-off meeting for the new program. B: We want to make sure that we have a great start. A：这是此项新项目的启动会。 B：我们得保证有个好的开始。

4. Strike a plan 做一个计划 A: Lets strike a plan, and get the ball rolling. B: We already have a proposal. Would you like to take a look? A: Of course. A：我们来做一个计划，然后开始实施。 B：我们已经有一个设想，你要不要看一下？ A：当然。

5. Form an alliance 组建联盟 A: How do we form an alliance? B: We should work together on any new quotations and targeted business.

A：那我们怎样形成联盟呢？ B：我们要对任何新的报价和目标业务通力合作。 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com