

2004年BEC中级考试口语试题商务英语考试 PDF转换可能丢失图片或格式，建议阅读原文

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2004Part IIA: WHAT IS IMPORTANT

WHEN ...?Meeting foreign clients for the first time\* Foreign

language skills\* Knowledge of cultural differences\*B: WHAT IS

IMPORTANT WHEN ...?Deciding whether to buy or rent office

equipment\* Cost\* Speed of technological change\*C: WHAT IS

IMPORTANT WHEN ...?Aiming to increase staff productivity\*

Offering bonuses\* Creating a pleasant environment\*A: WHAT IS

IMPORTANT WHEN ...?Choosing transport for a business trip\*

Convenience\* Cost-effectiveness\*B: WHAT IS IMPORTANT

WHEN ...?Aiming for promotion\* Quality of performance\*

Company loyalty\*C: WHAT IS IMPORTANT WHEN

...?Exporting goods or services for the first time\* Personal contacts\*

Professional advice\* Part IIIYour company is sending a small group

of employees away together for three days to encourage them to

work as a team.You have been asked to help plan the

programme.Discuss the situation together, and decide:\* what

practical arrangements the company needs to make before the trip\*

what work and leisure activities would be suitable for the group

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