

2007年BEC中级模拟试题(二)上篇商务英语考试 PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/559/2021_2022_2007_E5_B9_B4BEC_c85_559764.htm —.READING PART ONE Questions 1-7

. Read these sentences and the three company plans below. . Which company does each sentence describe? . For each sentence mark one letter(A ,B or C)on your Answer Sheet. Example来源：考试大 To combine its operations in different parts of the world will save a lot of money for the company.(Examda) Answer: B来源：考试大 1. The company has businesses in four continents of the world. 2. The company has appointed a new manager in charge of medicines. 3. New automobiles will be developed in its program centers. 4. A reform is being carried out in its organizations. 5. Goods for hair protection makes a lot of money for the company. 6. It tries to be more ready to meet the needs of the customers. 7. The company is made up of fourteen subcompanies all over the world.(Examda) A .
FORD<http://ks.examda.com> To save up to \$ 3 billion a year, Ford is merging its manufacturing, sales, and product development operations in North America and Europe-and eventually in Lation America and Asia. And in a move toward a more horizontal organization the company is setting up five program centers with worldwide responsibility in develop new cars and trucks. B. IBM Big Blue is reorganizing its marketing and sales operations into 14 worldwide industry groups ,such as banking ,retail ,and insurance. In moving away from an organization based on geography, IBM hopes to eliminate turf wars and make itself more responsive to customers.

C. BMS Bristol-Meyers Squibb is revamping its consumer business by appointing a new chief responsible for its worldwide consumer medicines business such as Bufferin and Excedrin. The 11, 400 million U. S. dollars drug company also has formed a new unit with worldwide responsibility for its Clairol and other hair-care products. (Examda) PART TWO Questions 8-12 . Read this proposal about the CPT Word Processor. . Choose the best sentence from the list A-I to fill each of the blanks. . For each blank (8 -12) mark one letter(A -I)on your Answer Sheet. . De not mark any letter twice. . One answer has been given as an example. 15 June 1993 Ms. Martha Weston Word Processing Supervisor ABC Company来源 : 考试大 Post Office Box 1072 28 Kings Street London Dear Ms. Weston. Performance of the Cpt Equipment Im Pleased to tell you about our experience with the CPT Word Processor as you requested recently... ..example I assume you have looked at several machines and have narrowed down your choices. Here are my observations. An approach to adopting word processors Eighteen months ago we adopted CPT equipment on limited scale with the idea in mind that we could gradually get rid of electric typewriters as we became familiar with the word processor. 8The stations are actually in pairs so each pair can share a common printer..... 9..... We use the equipment as dedicated word processors, although we do have the ability to link up with our computer installation. The step-at-a-time development of our word-processing center has, we think, saved us money and training time.10..... (Examda) Performance In terms of performance , the

CPT equipment is excellent.11.. ...Moreover our service contract and warranty have covered all maintenance costs. We have software packages that check spelling and signal when a mistake occurs. 12Using both printers , we recently prepared 1200 individually typed form letter mailings a under four hours. We have no complaint about our preparation of executive reports. Example: I A So it works very well and has so many different functions. B Also it has reduced the confusion that exists about buying software packages . C The train stops at each station for only fifteen minutes. D We began with two work stations and now have four. E Our routine letters are prepared from disc-stored masters. F The Rotary W printer with a speed of 45 characters a second can easily handle two input stations. G In contrast ,its size and weight are ideal for carrying. H We have not yet experienced mechanical problems so far. I We are pleased with its performance and multi-functions. PART THREE Questions 13-20 . Read this text about the problem of Barclays Bank.(Examda) The New Look来源 : www.examda.com When Sir John Quinton, then chairman of Barclays Bank, was given his marching orders last April, Britains biggest bank thought it had found the scapegoat for its sudden fall from grace and profits ,Andrew Buxton, the banks managing director and an offspring of its founding families ,was a pointed chairman and chief executive ,with effect from January 1st of next year. It seemed a glorious victory for good business management. Is the problem solve do Certainly not. 1. No sooner had Mr. Buxton been appointed chairman and chief executive than big shareholders and quite a few board members

began quietly to question his ability to do both jobs at once. Now ,weeks before he is due to move up ,the questions are louder. Many wish the bank had seized the opportunity Lasy April to separate the two top posts. And privately. Some wonder whether Mr. Buxton is the right man for either one. What started as a thoroughly British Whispering Campaign has assumed much bigger dimensions.. 2. Mr. Buxton has suffered it all ,but in truth he has no way out. After weeks of talking to shareholders and discussing with his non-executive directors ,he has accepted that Barclays will separate the top jobs sometimes in the future. How7 He says that there has been no formal discussion of it in the boardroom. 3. Formally or informally, it has been agreed that Mr. Buxton will not be moved from his chairmanship, and that Barclays must find a strong chief executive. Opinions differ as to whether this person should be chosen from inside or outside the bank. Several board members believe that there is no ideal candidate inside Barclays. 4. Neither shareholders nor non-executive directors want to wait long. If the right candidate can be found, the bank could combine the announcement of a new appointment with its annual results at the end of March. Mr Buxton stressed the importance of getting this next step right, particularly since any appointment will mean overturning a management reorganization that was announced only eight months ago.

Questions 13-16 . For questions 13- 16 ,choose the correct title for each paragraph from the box below. . For each paragraph(1-4) mark one letter (A-G) on your Answer Sheet. . De not mark any letter twice. 13. Paragraph 1 14. Paragraph 2 15.

Paragraph 3 16. Paragraph 4 A Problems facing Mr. Buxton B Proposals for candidates of the chief executive(Examda) C Lack of ideal candidate inside Barclays D Buxtons agreement to give up one of his two top jobs E Doubts about Buxtons ability for two top jobs F Anxieties about choosing the right candidates G Objections to Buxtons ideas Questions 17-20 .

Using the information in the text ,complete each sentence 17- 20 ,with a phrase from the list below (A-G) . For each sentence (17-20) mark one letter(A-G) on your Answer Sheet. . Do not mark any letter twice.

17. Mr. Buxton is persuaded that the bank needs to.

. 18. if they can find the right candidate ,they could. 19.

Mr..Buxton will retain his chairmanship ,and the bank must.

20. At the news of Mr. Buxtons appointment ,many people started to.

A combine the news of the appointment with its annual results. B believe no suitable candidates can be found in the bank. C question his ability to hold two leading positions. D find a very able chief executive. E mean overturning a management reorganization. .

F differ as to the sources for the right candidate. G separate the two

top jobs sometime later. 100Test 下载频道开通 , 各类考试题目

直接下载。 详细请访问 www.100test.com