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篇：英特尔与上海文广传媒集团结为战略伙伴 Intel will set up the global headquarters of its channel product group in China, the first United States microprocessor maker to do so. As the domestic market has come to play an important role in the global computer and telecommunications industry, the move is to be expected, a top company executive said Tuesday in Beijing. "China is fundamental to Intel ' s future," said Paul Otellini, Intel President and CEO, on his first trip to China, after he took over the posts from Craig Barrett in May. The country is the world ' s second largest market for computers and the largest in terms of mobile phone users. Otellini said "wow" to describe his company ' s growth from zero to US\$5 billion in the past 20 years. He added China has also become one of the most important computer manufacturing bases in the world, so the establishment of the channel product group headquarters in China will allow better execution of Intel ' s platform strategy and develop more solutions to meet the demands of computer makers. Intel said it had not decided which city the headquarters will be located in, and did not announced when the move would be made. The US giant also took a major step Tuesday in tapping the potential of the so-called digital home with its partnership with media giant Shanghai Media Group (SMG) in Beijing. Intel and SMG will develop solutions for the production of media content

optimized for broadband delivery for three different platforms -
televisions, computers and mobile phones. 100Test 下载频道开通
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