"Why should I hire you?" "   " This is the classic question most of us hear during an interview. It's often preceded by the phrase, "I've already interviewed another person for this position who looks perfect." Then comes the killer question, "Why should I hire YOU?"

"

/   "   "

"

Tell It Often

Knowing this ahead of time, it's wise to put in the time beforehand to work on your answer to this question. Pick your best example of how you went above and beyond in your job. Work on your story to perfect it. Set the scene, describe the challenge and describe your role and the successful conclusion. Use this as an example of how you use your particular set of skills in an extraordinary time to "give it your all" and produce a clear benefit to your employer.

"   "   Since no other candidate can duplicate your own personal story here, you'll

make a memorable impression. Not only that, but quite possibly you
'll pull yourself ahead of that "perfect" candidate who preceded
you.

"　　" 　　　　　　　(the end) 100Test

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