

商务英语(BEC)高级考前冲刺模拟题(11)商务英语考试 PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/568/2021_2022__E5_95_86_E5_8A_A1_E8_8B_B1_E8_c85_568801.htm Reading 1 hour PART

ONE Questions 1 - 8 Look at the sentences below and at the five managers comments on leadership on the opposite page Which new item (A , B , C , D or E) dose each statement 1 - 8 refer to ? For each statement ! - 8 , make one letter (A , B , C , D or E) on your Answer Sheet . You will need to use some of these letters more than once .

- 1、 Successful leadership involves making sure that employees accept new ideas.
- 2、 A good leader can bring success to a company in difficulties
- 3、 Leaders should be assessed on the basis of their achievements
- 4、 The personalities of good leaders are generally different from those of other managers
- 5、 Patience is a valuable quality in a successful leader
- 6、 Leaders consider potential changes in what their company does for others
- 7、 Good leaders will encourage their staff if their organization is in difficulties
- 8、 Leaders need to adapt their behaviour to suit different circumstances

来源：考试大 Maurizio Verna Long-term , visionary business leaders must be prepared to invest to get what they want for their company. They know when and how to apply pressure and to take risks , when they need to display a more hands-off approach. I have a pretty clear view of my ideal business leader , and of course that ' s where I ' m trying to head : he or she should start up and grow a cash-rich , multi-interest international organization of tremendous strength and depth. B来源：考试大 Sue Tucker The

pace of technological change , and the rate at which businesses are changing , requires leaders to have a particular aptitude for technology and an understanding of the internet. A lot of people are aware of the opportunities here , but awareness alone isn ' t enough : in a true leader this needs to be coupled with clever marketing , product design and technological innovation , and keeping abreast of everything going on in the company. In fact the acid test , I think , is being able to use all of these skills to turn around a failing company.

C Carol Godfrey Effective leaders stand out from the herd. They ' re often idiosyncratic , even eccentric. They have the confidence to be themselves , and not to adopt the language and attributes of the run-of-the-mill professional managers and accountants. What ' s crucial is having the charisma or whatever it is that gives their staff confidence in them , so they can keep everyone on board when they want to make innovations. So often these don ' t get off the ground because of lack of leadership , because after all , our response to change is significantly affected by how it ' s introduced.

D Brian Matthews Leadership is about making things happen and being judged by results. Good ideas that go nowhere are a waste of time. Anticipate needs-those of customers for instance-and initiate action to meet those needs before the people concerned have even recognized they ' ve got them. That way you ' ll always be ahead of the game , whatever line you ' re in. For instance , top stockbrokers will learn all about you and your business and keep themselves completely up to date with your field in order to advise you. If they ' re really good they ' ll recognize

trends even before you do . E Ana Costa Outstanding leaders understand both tactics and strategy , and are prepared to play a very long game to achieve their objectives. They understand that in negotiations they need the “ win-win ” concept , because losers risk losing their dignity , which is no good for your long-term business relationship with them. Leaders must stay optimistic , whatever the odds , and keep up morale of their company , even when the going ‘ s tough. It ’ s important to be very much hands-on , too. A good leader will champion ideas that keep the company in the forefront. 100Test 下载频道开通 , 各类考试题目直接下载。 详细请访问 www.100test.com