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The following appeared in an editorial on health problems in the country of Corpora. "Some pharmacies now feature ultrasound machines that screen for an elevated risk of stroke. For a fee, a technician presses a probe against the neck to determine whether any plaque has thickened the walls of the main artery leading to the brain.

Researchers have shown that a thickening of artery walls is associated with elevated stroke risk, and such scans typically find that anywhere from 5 to 20 percent of clients have detectable plaque. All

pharmacies should offer this service, because early detection of increased risk for stroke will encourage clients to consult with their doctors and make important life-style changes to reduce their risk of having a stroke. This in turn will cause a decrease in overall medical costs in Corpora." 192

The following appeared in an article in Supplements Today. "Dieticians have long known that professional athletes who eat a lot of nuts have higher levels of endurance than those who do not. Researchers have recently discovered that the particular combination of vitamin N and fiber found in some nuts provides a boost for those who participate in strenuous physical activities daily. Both vitamin N and fiber supplements are easily synthesized and widely available. As a result, all those who participate in athletic activities will be able to increase their endurance and win more games by taking vitamin N along with a fiber

supplement."¹⁹³The following is a recommendation from the human resources department at Techforce Computer Company."Many working parents report that problems related to their childcare arrangements are a major reason for absenteeism from their jobs. Bridgewell Corporation, a tele-communications company, implemented an on-site childcare program and after one year, the company reported that unscheduled absences had declined by 25 percent. Since Techforce has had an increase in unscheduled employee absences over the past year, we should therefore implement our own on-site childcare program. The program will undoubtedly reduce our unscheduled employee absences, resulting in significantly increased productivity."¹⁹⁴The following appeared in a memo from a vice president of a large, highly diversified company."Ten years ago our company had two new regional office buildings built in two different regions. The buildings were erected by two different construction companies Alpha and Zeta. Even though the two buildings had virtually identical floor plans, the building constructed by Zeta cost 30 percent more to build, and its expenses for maintenance last year were twice those of the building constructed by Alpha. Furthermore, the energy consumption of the Zeta building has been higher than that of the Alpha building every year since its construction. Such data, plus the fact that Alpha has a stable workforce with little employee turnover, indicate that we should use Alpha Construction Company, rather than Zeta, for all future building projects."¹⁹⁵The following appeared in a memo from the president of Bower Builders, a company that constructs new

homes." A nationwide survey reveals that the two most desired home features are a bathroom with a whirlpool tub and a large kitchen. Homes in a nearby development built by our competitor, Domus Construction, have whirlpool tubs and have sold much faster and at significantly higher prices than the average. To increase our sales and profits, we should include whirlpool tubs and larger kitchens as standard features in all our new homes. Since our recent buyers have voiced no complaints about small yards, we can also increase profits by decreasing the size of our yards." 196

The following appeared in a memo from a budget planner in Sophia County. "Census data indicate that the number of retired couples without children who are moving into Sophia County is steadily rising. private schools in our county report substantial increases in enrollment. and a statewide survey of parents shows that over 10 percent now support the idea of home schooling instead of public schooling funded by the county government. Such demographic trends suggest that our county will not have to construct new school buildings and that we can therefore decrease the budget for county-funded public schools." 197

The following appeared in a magazine focusing on health and fitness. "A recent study of several nutritional supplements showed that subjects who took a daily pill containing lutein had significantly better vision of distant objects than subjects in the study who took other nutritional supplements. Lutein appears naturally in a tasty fruit that grows on the island of Bonopia, and very few inhabitants of that island wear eyeglasses or other corrective lenses. Such evidence suggests that people who develop vision problems should take

regular luceen supplements."198The following appeared in a memo from the manager of television station KICK."A nationwide survey reveals that a sizeable majority of men would like to see additional sports programs on television. After television station WACK increased its sports broadcasts, its share of the television audience in its viewing area almost doubled. To gain a larger audience share in our area, and thus increase company profits, KICK should also revise its broadcast schedule to include more sports coverage."199The following appeared in a memo from the director of a large group of hospitals."In a laboratory study of liquid antibacterial hand soaps, a concentrated solution of Nadasept killed 40 percent more bacteria than the liquid hand soaps currently used in our hospitals. During a subsequent test of Nadasept at our hospital in Saluda, that hospital reported significantly fewer cases of patient infection than did any of the other hospitals in our group. Therefore, to prevent serious patient infections, we should supply Nadasept at all hand washing stations throughout our hospital system."200The following appeared in a memo from the economic minister of the small country Paucia."Using a newly developed variety of seed, farmers in our neighboring country Abundia produced 80 percent more rice last year than in any previous year. To increase the income of farmers in our own country, we should encourage them to cultivate this new variety of rice rather than some of their traditional crops. Such high yields of rice will also improve our countrys balance of trade by enabling us to begin exporting it." 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com