管理与领导有何不同商务英语考试 PDF转换可能丢失图片或 格式,建议阅读原文

https://www.100test.com/kao_ti2020/596/2021_2022__E7_AE_A1_ E7_90_86_E4_B8_8E_E9_c85_596243.htm Leadership and management must go hand in hand. They are not the same thing. But they are necessarily linked, and complementary. Any effort to separate the two is likely to cause more problems than it solves. 领导 和管理缺一不可。二者并不是一回事,却无疑是相互联系、 互为补充的。任何将二者分开的做法都可能会造成事倍功半 的结果。 Still, much ink has been spent delineating the differences. The managers job is to plan, organize and coordinate. The leaders job is to inspire and motivate. In his 1989 book On Becoming a Leader, Warren Bennis composed a list of the differences. 不过, 关于领导和管理之间区别的描述已有很多。管理者的工作是 计划、组织和协调。领导者的工作则是激励人心、鼓舞干劲 华伦•.班尼斯(Warren Bennis)在1989年出版的《领导 者该做什么》(On Becoming a Leader)一书中列出了领导者和 管理者之间的不同。 The manager administers. the leader innovates. The manager is a copy. the leader is an original. The manager maintains. the leader develops. The manager focuses on systems and structure. the leader focuses on people. The manager relies on control. the leader inspires trust. The manager has a short-range view. the leader has a long-range perspective. The manager asks how and when. the leader asks what and why. The manager has his or her eye always on the bottom line. the leaders eye is on the horizon. The manager imitates, the leader originates. The

manager accepts the status quo. the leader challenges it. The manager is the classic good soldier. the leader is his or her own person. The manager does things right. the leader does the right thing. 管理者从 事管理,领导者进行创新。管理者是"拷贝",领导者是"原版" 管理者着重维护,领导者着重发展。管理者关注系统和结 构,领导者关注人。管理者依靠控制,领导者激发信任。管 理者看眼前,领导者看长远。管理者问的是"怎样"、"何时", 领导者问的是"什么"、"为何"。管理者关注利润,领导者纵观 全局。管理者模仿,领导者创造。管理者接受现状,领导者 挑战现状。管理者是标准的好兵,领导者自有主见。管理者 把事情做好,领导者则做正确的事。 Perhaps there was a time when the calling of the manager and that of the leader could be separated. A foreman in an industrial-era factory probably didnt have to give much thought to what he was producing or to the people who were producing it. His or her job was to follow orders, organize the work, assign the right people to the necessary tasks, coordinate the results, and ensure the job got done as ordered. The focus was on efficiency. 或许曾有一度管理者和领导者的工作可 以被分开。工业时代,工厂中的工长或许不需要太多地考虑 自己在生产什么或是考虑工人的情况。工长的工作就是听从 命令、组织生产、让合适的人去完成必要的工作、协调结果 确保工作如指令的一样完成。他关注的是效率。 But in the new economy, where value comes increasingly from the knowledge of people, and where workers are no longer undifferentiated cogs in an industrial machine, management and leadership are not easily separated. People look to their managers, not just to assign them a

task, but to define for them a purpose. And managers must organize workers, not just to maximize efficiency, but to nurture skills, develop talent and inspire results. 不过在新经济时代,价值越来越多地来自人们的知识,工人们不再是机器上一模一样的齿轮,在这种情况下,管理和领导不能简单地分开。人们看着他们的管理者,不光是等他交待工作,还等他给他们定一个目标。管理者们必须组织工人,不光是将效率最大化,还要培养技能、发展人才、产生结果。编辑推荐:2009年BEC考试范围介绍 2009年BEC考前冲刺专题 2009年商务英语考后答案交流区 2009年BEC商务英语考试听力应试技巧 2009年BEC商务英语考试写作应试技巧 100Test下载频道开通,各类考试题目直接下载。详细 请访问 www.100test.com