

ZTAA住涛(中国)“小与大”小户型设计竞赛(2006) PDF转换可能丢失图片或格式, 建议阅读原文

https://www.100test.com/kao_ti2020/613/2021_2022_ZTAA_E4_BD_8F_E6_B6_9B_c57_613770.htm 竞赛任务书源起: 居住是人类永恒的需求。外部世界的“大”与自我世界的“小” 城市环境的“大”与家空间的“小” 物质三维空间的“小”与精神功能空间的“大” 国土面积的“大”与人均面积的“小” 参展企业(住涛)的“小”与整个展会的“大”基地空间: 2006中国住交会 上海新国际博览中心 3M*4M*4.2M W1号馆。见图基地地形图 下载时间: 2006年11月10日--12日 要求: 参赛者可选一个其中一个或多个有关“小与大”的主题, 不限定表达方式着重反映“小与大”的关系。可以是一次展览设计, 也可以赋予此尺寸空间以卧室或客厅功能进行小户型设计, 亦可以是一次概念设计, 或者是一次哲学表达或者社会思考。目标: 住涛(中国)希望与所有参赛者一起以自身的“小”来思考社会与居住方式的变革, 找到社会价值的“大”。成果要求: 标注A4 JPG格式(分辨率120/cm) 3页以内。请考虑版面印刷效果。电子文档即可, 不接受其他格式及方式。评选方式: 专家意见 现场观众评选。奖励及奖金: 所有获奖作品将以作者整理成册, 在2006年11月10号-12号期间举办的中国国际地产博览会正式发行, 在国内长期销售。一等奖1名: 人民币5000元, 相应获奖证书, 赠送3作品册 二等奖2名: 人民币2000元/位 相应获奖证书, 赠送3作品册 三等奖4名: 人民币500元/位 相应获奖证书, 赠送3套作品册 创意奖若干: 赠送作品3册/位 作品版权归主办方所有。报名日期: 2006年10月15日下午5点前。提交成果日期: 2006年11月1日

下午5点前。主办方简介：ZTAA住涛（中国）上海代表处住涛（中国）地产发展顾问与规划设计机构是一家专业的住宅及商业地产领域的设计公司。长期关注个体的居住质量提升与社会的居住变革，关注居住者的居住质量与开发者的商业价值的统一。报名方式：发报名表直small_big@126.com报名表下载ZTAA上海代表处上海市普陀区长寿路800弄22-1701电邮：small_big@126.com（成果提交）联系电话：86-021-51088571 86-021-63805096-802 肖先生传真：86-021-63805096-809

The contest task
Origin: Housing is the eternal pursuit of human beings. The extensity of the outer world contrasts evidently the straightness of inner world. The bigness of the urban environment draws a distinct picture from the smallness of the individual house. The limitness of the material three-dimensional space differs tremendously from the broadness of the spiritual ability. The hugeness of the territory of a contry differentiates from the littleness of the average per capita living space. The insignificance of the exhibitor company ZTTA contributes to the significance of the whole exhibition.

Base Location: 3M*4M*4.2M W1. (Turn to the picture)
The relief map of the base
Time: 10th, Nov, 2006----12nd, Nov, 2006. Request
The contestant could choose any one or more of the subjects concerned with the theme small vice big mentioned above, and illustrate the relationship between the smallness and bigness, regardless of the way it is represented. Hence, it could either be an exhibion design or a small-unit-housing design about a bedroom or a living room in this size mentioned above, or even a conceptual design or a philosophical expression or a

thought-invoking reflection about the society. Objective ZTTA, China, despite its insignificance, seeks to unite all the contestants to reflect the transformation of the habitation and even the whole community, thus to discover the significance of the value of the society. The request of the works: Label the A4 JPG format (differentiation ratio 120/cm) within 3 pages. Please take the effects of printing space into account. And the electronic document format is acceptable, while other formats or methods are forbidden. The evaluation: Expert view public appraisal Prize and Award All the award-winning works will be compiled into a volume and will be officially published on the CIHAF 2006 from 10th, Nov to 12th, Nov, 2006, and will be for sale in the country for a long term. The first prize: 1 person, RMB 5000, with corresponding award certificate and 3 volumes of the works. The second prize: 2 people, RMB 2000, with corresponding award certificate and 3 volumes of the works. The third prize: 4 people, RMB 500, with corresponding award certificate and 3 volumes of the works. Special prize for creative work: several, with 3 volumes of the works. The copyright of the volume of all the works is reserved with the sponsor ZTTA, China. The brief introduction of the sponsor: Shanghai office, ZTTA, China ZTTA, China, an Estate Consultant & Architect Association, is a professional designing company in housing and commercial architecture. It has been paying great attention to the improvement of the individual living and the macroscopical living transformation of the whole community, and also concerned with the harmony of the living quality of the inhabitants and the commercial value of the

developers. The way for enter for the contest: send out the registration form to small_big@126.com Download the registration form Shanghai Office, ZTTA, China Building 22-1701, No.800, Changshou RD, Putuo District, Shanghai E-mail: small_big@126.com (submit the works) Contact Tel: 86-021-51088571 86-021-63805096-802 (call Mr. Xiao) Fax: 86-021-63805096-8091 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com