商务英语(BEC)高级真题范讲二(写作2)商务英语考试 PDF转 换可能丢失图片或格式,建议阅读原文

https://www.100test.com/kao\_ti2020/626/2021\_2022\_\_E5\_95\_86\_E 5\_8A\_A1\_E8\_8B\_B1\_E8\_c85\_626137.htm PART TWO Write an answer to ONE of the questions 2-4 in this part. Write your answer in 200-250 words. Question 1 You have recently attended the following one-day courses: Developing Your Potential Trends in Electronic Commerce Managing People Reducing Costs Your companys Training Manager has asked you to write a short report about the training. Write the report for the Training Manager: describing the two courses which you found most useful explaining how you benefited from them outlining the specific training courses you would like to attend next year giving reasons why these courses would be useful to you. Question 2 Your manager has-asked you to contact a local business school, inviting their students to apply for a three-month work placement in your company. Write a letter to the Principal of the business school: introducing your company and the idea of the placement describing what work the placement would involve explaining what skills and qualities the successful applicant should have saying how the placement would benefit the applicant. Question 3 The Sales Director of your company wants to improve customer service and believes that this Can be achieved by extending the opening hours of the Sales Department. He has asked you to write a proposal concerning improvements in customer service. Write a proposal for the Sales Director: summarising current problems concerning customer service evaluating the Sales Directors

suggestion presenting one or two other measures which could be taken giving reasons for your preferred course of action. 更多信息 请访问:百考试题外语站点百考试题论坛100Test下载频道开通,各类考试题目直接下载。详细请访问 www.100test.com