

2011年2月GMAT考试作文机经AA（至2.24）（四）PDF转换可能丢失图片或格式，建议阅读原文

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13 The following appeared in a memorandum sent by a vice-president of the Nadir Company to the company's human resources department: "Nadir does not need to adopt the costly 'family-friendly' programs that have been proposed, such as part-time work, work at home, and jobsharing. When these programs were made available at the Summit Company, the leader in its industry, only a small percentage of employees participated in them. Rather than adversely affecting our profitability by offering these programs, we should concentrate on offering extensive training that will enable employees to increase their productivity."

14 V1 一家软件公司要把25% workforce由长期工换位 temporary workers，因为他们工资少，不要福利，这样能节约成本，auto industry这样做的，效果很好。（貌似没见过，大家考古吧）

V2 汽车行业想要 make profit，就必须 cut budget，他们采取了把 full time employees 换掉，以 temporary employees 代替，为此还真 cut 了 budget. 理由是，Full time 的人并没有 make any profit，更何况他们还有更多的公司 benefit，而临时工却不这样。结论是，这种方法也适用于 computer industry.

15 一CEO公司的利下降是因石油格的上引起燃油成本上升，成本大，投入的新的.....

16 The following appeared in a memorandum from the

owner of Carlo ' s Clothing to the staff: " Since Disc Depot, the music store on the next block, began a new radio advertising campaign last year, its business has grown dramatically, as evidenced by the large increase in foot traffic into the store. While the Disc Depot ' s owners have apparently become wealthy enough to retire, profits at Carlo ' s Clothing have remained stagnant for the past three years. In order to boost our sales and profits, we should therefore switch from newspaper advertising to frequent radio advertisements like those for Disc Depot. " 相关推荐 :

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