

2011年6月gmat作文机经AA(至6.22) PDF转换可能丢失图片或格式，建议阅读原文

[https://www.100test.com/kao\\_ti2020/637/2021\\_2022\\_2011\\_E5\\_B9\\_B46\\_E6\\_9C\\_c89\\_637717.htm](https://www.100test.com/kao_ti2020/637/2021_2022_2011_E5_B9_B46_E6_9C_c89_637717.htm) (1) 本月机经5次 上月机经：

次employee of NGO比employee of corporation更motivated，第一句里有study,所以用了false analogy和study这两个。

No.AAB1 The following appeared in a memorandum from the head of a human resources department at a major automobile manufacturing company to the company's managers: " Studies have found that employees of not-for-profit organizations and charities are often more highly motivated than employees of for-profit corporations to perform well at work when their performance is not being monitored or evaluated. Interviews with employees of not-for-profit organizations suggest that the reason for their greater motivation is the belief that their work helps to improve society. Because they believe in the importance of their work, they have personal reasons to perform well, even when no financial reward is present. Thus, if our corporation began donating a significant portion of its profits to humanitarian causes, our employees' motivation and productivity would increase substantially and our overall profits would increase as well. " (3) 本月机经5次 上月机经5次 No.92 " Over the past decade, the price per pound of citrus fruit has increased substantially. Eleven years ago, Megamart charged 15 cents a pound for lemons, but today it commonly charges over a dollar a pound. In only one of these last 11 years was the weather unfavorable for growing citrus crops.

Evidently, then, citrus growers have been responsible for the excessive increase in the price of citrus fruit, and strict pricing regulations are needed to prevent them from continuing to inflate prices.” 92. 当地报纸的社论：过去的10年里，桔类水果的价格实际上上升了。11年前，Megamart每个柠檬要价5分，现在一般要价为30分一个。过去11年只有一年不适合桔类水果生长。显然，柑桔种植者应该对桔类水果价格过度上涨负责。为防止他们继续哄抬价格规范价格规定很有必要。提供观点：1，小范围推大范围。2，忽略他因，是否只有一种因素导致价格上升不适合生长。。。还有，比如环境保护，加工价格上升，人力成本上升，或者单纯的物价上涨。。

。monetary inflation, increased distribution and labor costs, or alterations in supply and demand conditions 1，柠檬缺乏代表性，或者说，柠檬有其特殊性，譬如柠檬都是进口的，比较贵；2，天气好不一定代表物价要低，因为种植柑橘的农民已经动用了可用的资源了，产量无法再多了；3，是否物价高就是农民肆意抬高的缘故，可能是dealers在其中的作用；政府是否要介入，虽然价格变贵了，但是targeted customers没有变化，对整个国民经济影响不大（5）本月机经1次 上月机经：5次 说是一个汽车分销商6月在当地报纸上打了luxury models的广告，并且把luxury models挪到展厅最显著的位置，结果6月总的sales大涨。2月展厅显著位置放的是不太贵的models，结果sales比较低。然后一个销售经理就说可见人们看到luxury models了就能选了什么variety of models，然后就建议常年把luxury models放在展厅中间。考古：v1卖车店把豪华车放在广告中以及店中央可以比便宜的车得到更多的收入

v2有一个卖汽车的公司June的时候大力为他们的Luxury automobile做广告，luxury和inexpensive的mobiles的combined的sales很好；在February做的是inexpensive的广告，就卖得不好。所以以后要大力做luxury的广告，可以吸引顾客，顾客一定会被吸引让后买很多，赚死了。相关推荐：[#0000ff>2011年2-3月GMAT作文机经（至3.8）汇总#000000 size=2>#0000ff>](#)  
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