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https://www.100test.com/kao\_ti2020/637/2021\_2022\_2011\_E5\_B9\_ B4GMA\_c89\_637801.htm 以下为大家准备GMAT阅读材料,每 篇均附有答案,大家可作为阅读材料或模拟练习使用,祝大 家得到GMAT高分,顺利留学美国! (This passage is excerpted from material published in 1980.) Federal efforts to aid minority businesses began in the 1960's when the Small Business Administration (SBA) began making federally guaranteed loans and government-sponsored management and technical assistance available to minority business enterprises. While this program enabled many minority entrepreneurs to form new businesses, the results were disappointing, since managerial inexperience, unfavorable locations, and capital shortages led to high failure rates. Even years after the program was implemented, minority business receipts were not quite two percent of the national economy 's total receipts. Recently federal policymakers have adopted an approach intended to accelerate development of the minority business sector by moving away from directly aiding small minority enterprises and toward supporting larger, growth-oriented minority firms through intermediary companies. In this approach, large corporations participate in the development of successful and stable minority businesses by making use of government-sponsored venture capital. The capital is used by a participating company to establish a Minority Enterprise Small Business Investment Company or MESBIC. The MESBIC then provides capital and guidance to minority businesses

that have potential to become future suppliers or customers of the sponsoring company, and market fluctuation. Following early financial and operating problems, sponsoring corporations began to capitalize MESBIC's far above the legal minimum of \$500,000 in order to generate sufficient income and to sustain the quality of management needed. MESBIC 's are now emerging as increasingly important financing sources for minority enterprises. Ironically, MESBIC staffs, which usually consist of Hispanic and Black professionals, tend to approach investments in minority firms more pragmatically than do many MESBIC directors, who are usually senior managers from sponsoring corporations. The latter often still think mainly in terms of the "social responsibility approach" and thus seem to prefer deals that are riskier and less attractive than normal investment criteria would warrant. Such differences in viewpoint have produced uneasiness among many minority staff members, who feel that minority entrepreneurs and businesses should be judged by established business considerations. These staff members believe their point of view is closer to the original philosophy of MESBIC 's and they are concerned that, unless a more prudent course is followed, MESBIC directors may revert to (revert to: v.回复, 归还) policies likely to re-create the disappointing results of the original SBA approach. 1. Which of the following best states the central idea of the passage? (A) The use of MESBIC 's for aiding minority entrepreneurs seems to have greater potential for success than does the original SBA approach. (B) There is a crucial difference in point of view between the staff and directors of some

MESBIC 's. (C) After initial problems with management and marketing, minority businesses have begun to expand at a steady rate. (D) Minority entrepreneurs wishing to form new businesses now have several equally successful federal programs on which to rely. (E) For the first time since 1960, large corporations are making significant contributions to the development of minority businesses. 2. According to the passage, the MESBIC approach differs from the SBA approach in that MESBIC 's (A) seek federal contracts to provide markets for minority businesses (B) encourage minority businesses to provide markets for other minority businesses (C) attempt to maintain a specified rate of growth in the minority business sector (D) rely on the participation of large corporations to finance minority businesses (E) 0select minority businesses on the basis of their location 3. Which of the following does the author cite to support the conclusion that the results of the SBA program were disappointing? (A) The small number of new minority enterprises formed as a result of the program (B) The small number of minority enterprises that took advantage of the management and technical assistance offered under the program (C) The small percentage of the nation 's business receipts earned by minority enterprises following the programs, implementation (D) The small percentage of recipient minority enterprises that were able to repay federally guaranteed loans made under the program (E) The small number of minority enterprises that chose to participate in the program 4. Which of the following statements about the SBA program can be inferred from the passage?(这种题目非常狡猾,依据好象是在第一段,其实

在文章的最后一句:likely to re-create the disappointing results of the original SBA approach。已经不是一题了!也就是答案的跨度 很长。) (A) The maximum term for loans made to recipient businesses was 15 years. (B) Business loans were considered to be more useful to recipient businesses than was management and technical assistance. (C) The anticipated failure rate for recipient businesses was significantly lower than the rate that actually resulted. (D) Recipient businesses were encouraged to relocate to areas more favorable for business development. (E) The capitalization needs of recipient businesses were assessed and then provided for adequately. 5. Based on information in the passage, which of the following would be indicative of the pragmatism of MESBIC staff members? I. A reluctance to invest in minority businesses that show marginal expectations of return on the investments II. A desire to invest in minority businesses that produce goods and services likely to be of use to the sponsoring company III. A belief that the minority business sector is best served by investing primarily in newly established businesses (A) I only (B) III only (C) I and II only (D) II and III only (E) I, II and III 6. The author refers to the "financial and operating problems " (line 38) encountered by MESBIC 's primarily in order to (A) broaden the scope of the discussion to include the legal considerations of funding MESBIC 'S through sponsoring companies (B) call attention to the fact that MESBIC 's must receive adequate funding in order to function effectively (C) show that sponsoring companies were willing to invest only \$500,000 of government-sponsored venture capital in the original MESBIC 's

(D) compare SBA and MESBIC limits on minimum funding (E) refute suggestions that MESBIC 's have been only marginally successful 7. The author 's primary objective in the passage is to (A) disprove the view that federal efforts to aid minority businesses have been ineffective (B) explain how federal efforts to aid minority businesses have changed since the 1960 's (C) establish a direct link between the federal efforts to aid minority businesses made before the 1960 's and those made in the 1980 's (D) analyze the basis for the belief that job-specific experience is more useful to minority businesses than is general management experience (E) argue that the " social responsibility approach " to aiding minority businesses is superior to any other approach 8. It can be inferred from the passage that the attitude of some MESBIC staff members toward the investments preferred by some MESBIC directors can best be described as (A) defensive (B) resigned (C) indifferent (D) shocked (E) disapproving 9. The passage provides information that would answer which of the following questions? (A) What was the average annual amount, in dollars, of minority business receipts before the SBA strategy was implemented? (B) What locations are considered to be unfavorable for minority businesses? (C) What is the current success rate for minority businesses that are capitalized by MESBIC 's? (D) How has the use of federal funding for minority businesses changed since the 1960 's? (E) How do minority businesses apply to participate in a MESBIC program? 参考答案:ADCC CBBED 以上GMAT阅读材料帮助大家备考GMAT,希望大家在考试 中取得理想成绩,同学们加油!~相关推荐:#0000ff>2011

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