

2009年6月四六级写作话题预测及范文(五)英语四级考试 PDF  
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[https://www.100test.com/kao\\_ti2020/640/2021\\_2022\\_2009\\_E5\\_B9\\_B46\\_E6\\_9C\\_c83\\_640932.htm](https://www.100test.com/kao_ti2020/640/2021_2022_2009_E5_B9_B46_E6_9C_c83_640932.htm) 明星代言 Direction: For this part,

you are allowed 30 minutes to write a short essay on the topic  
Celebrities as the products ' spokesmen ? You should write at least  
150 words following the outline given below in Chinese: 1.明星代言  
现象很普遍。 2.明星代言广告存在一些问题。 我要高分 3.我  
的看法。 Celebrities as the products ' spokesmen In the  
contemporary society, it is very common for celebrities, or the  
so-called superstars, to be spokesmen or representatives for a wide  
variety of products. Celebrities ' advertisements can be easily found  
on the Internet, televisions, newspapers, magazines and even on the  
walls of some buildings. There are, however, some problems for  
celebrities and the consumers. To begin with, before representing, a  
star may know nothing about the product. Thus, consumers may be  
misled. Even worse, for the sake of money, some stars advertise for  
items with low quality, even for fake commodities. In the case of  
Sanlu, the public image of stars involved was spoiled. Last but not  
least, the high income of advertising does not deserve their labor,  
which widens the gap between the poor and the rich. From my point  
of view, it is high time that measures were taken to eliminate the  
demerits. Firstly, laws should be worked out to regulate celebrities '   
advertising. Secondly, stars should be required to tell the truth to the  
public. Only by doing so can stars be trusted by their fans and can  
consumers benefit.(183) 注：字数稍微有点多了，请大家看着自

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