

外销员外贸外语辅导：促销信常用表达外销员考试 PDF转换可能丢失图片或格式，建议阅读原文

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促销信的写作手法多种多样。但万变不离其促销的宗旨。下面是促销信常用的一些表达套路，改装一下、适合你的产品，就可以用了哦！

1. Here is a chance to show how smart you are by wearing our new style dress. 穿上我们的新潮服装，展示你的才干。
2. Have you ever tried getting a bilingual service from a computerized speaker? 你试过电脑控制的扬声器提供的双语服务吗？
3. Why not escape city noises and enter the peace of outskirts with our weekend trip? 为什么不参加我们的周末旅行，走出城市的喧闹，步入郊外的宁静呢？
4. Our newly introduced student kit is made from fine quality vinyl plastic, which is strong, washable, transparent and handy for pencils, pens, rulers, loose papers, cards, pocket money and many other items a student carries. 我们新投放市场的学生工具包是选用上等塑料薄膜制成的，它耐用、易洗、透明；方便学生放铅笔、钢笔、尺子、活页纸、卡片、零花钱和其他许多物品。
5. Our new brand bathrobes are made of pure cotton. Owing to the carefully selected materials used and the great attention paid to weaving and printing, they possess a very attractive appearance as well as novel designs. 我们的新品浴袍是纯棉制品。选料考究，纺织和印花工艺严格，款式美观新颖。
6. Give this new kind of glazed ware the ultimate test-try scratching, cutting, burning or even putting it into acid. you will see how strong this glazed product is against any such force and how long it will resist fire

and acid. 验证一下这种新型搪瓷，在上面划痕，切割，火烧，把它放在酸液里。你会发现此种搪瓷产品是多么坚硬、多么耐火、耐酸。 7. If your stainless steel cutter becomes damaged, just return it and we will replace it free-even when the warranty is over. 不锈钢刀出现问题即可退货。即使超过保质期，我们也免费替换。 8. Complete the form enclosed right away. This offer expires 5p.m., June 15, 2007. Dont miss the wonderful opportunity to enjoy the finest canned food youll ever taste. 马上填单订货吧！此价格有效期至2007年6月15日下午5时。不要错过品尝最美味罐头食品的大好机会哦！ 欢迎进入：2010年外销员课程免费试听 点击进入免费体验：百考试题外销员在线考试中心 更多信息请访问：百考试题论坛外销员 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com