

外销员外贸外语辅导：phishing网上诱骗外销员考试 PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/645/2021_2022__E5_A4_96_E9_94_80_E5_91_98_E5_c28_645502.htm 从拼写上看，这个词可能比较陌生。不过如果念出声后，就会觉得它很象另一个英文单词：fishing，我们先看看下面的介绍：Phishing，also referred to as brand spoofing（哄骗）or carding，is a variation on “fishing，” the idea being that bait is thrown out with the hopes that while most will ignore the bait，some will be tempted into biting，没错，phishing确有fishing一词的含义：钓鱼，引鱼上钩的意思。那么，骗子到底要骗些什么呢？我们再来看看一些具体的介绍：Creating a replica of an existing Web page to fool a user into submitting personal，financial，or password data，The act of sending an e-mail to a user falsely claiming to be an established legitimate enterprise in an attempt to scam the user into surrendering private information that will be used for identity theft，The e-mail directs the user to visit a Web site where they are asked to update personal information，such as passwords and credit card，social security，and bank account numbers，that the legitimate organization already has，The Web site，however，is bogus（伪造的）and set up only to steal the user’s information…… The term phishing comes from the fact that Internet scammers are using increasingly sophisticated lures as they “fish” for users financial information and password data，The most common ploy is to copy the Web page code from a major site such as AOL and use that code to set up a replica page that appears to be part of the companys

site , (This is why phishing is also called spoofing ,) A fake e-mail is sent out with a link to this page , which solicits the users credit card data or password , When the form is submitted , it sends the data to the scammer while leaving the user on the companys site so they dont suspect a thing , 原来phishing是一种网上骗术利用其他的真实网站 , 伪造一个类似的网站 , 以便骗取用户的个人资料 : 信用卡、银行帐号等密码。如果一时大意疏忽 , 轻信了伪造网站的消息 , 将个人资料输入电脑 , 其后果可想而知 : 损失的只能是自己。 欢迎进入 : 2010年外销员课程免费试听 点击进入免费体验 : 百考试题外销员在线考试中心 更多信息请访问 : 百考试题论坛外销员 100Test 下载频道开通 , 各类考试题目直接下载。详细请访问 www.100test.com