外销员外贸外语辅导: The Euromarkets 欧洲市场外销员考试 PDF转换可能丢失图片或格式,建议阅读原文 https://www.100test.com/kao_ti2020/645/2021_2022__E5_A4_96_ E9_94_80_E5_91_98_E5_c28_645532.htm The Euromarkets are international money and capital markets, they are concerned with Eurocurrencies, that is, currencies traded in Europe (and elsewhere) outside their home countries. The most important Eurocurrency is the Eurodollar. The Eurodollar market developed in the second half of the 1950s. When the London banks, during the sterling crisis of 1957, were prohibited from using sterling funds to finance non-British trade, they offered high interest rates to attract dollar deposits from both non-American and American holders of dollars. The Eurodollar market was given another major boost when the American Federal Reserve Board placed limits on deposit interest rates in the United States. To avoid these restrictions, dollar deposits were transferred from banks in the United States to European banks and to the foreign branches of American banks, mainly those in London. 欧洲市场是国际货币与资本市场,从事与欧洲货币有 关的业务,欧洲货币即在货币发行国境外的欧洲(及其他地 方)进行交易的货币,最重要的欧洲货币是欧洲美元。欧洲 货币市场产生于20世纪50年代末,1957年英国发生英镑危机 , 伦敦的银行被禁止用英镑去为非英镑区国家的贸易提供融 资;它们提高利率,从非美国人和美国人手中吸收美元存款 后来美国联邦储备委员会对美国的存款利率加以限制,欧 洲货币市场得到又一次大发展。为了逃避这些限制,美国境 内的美元存款转移到欧洲银行和在欧洲的美国银行,主要是

在伦敦的分支机构中去。 The chief participants in the Euromarkets are the London banks, the overseas branches of American banks and commercial banks on the Continent and in other parts of the world. These banks accept deposits of dollars and other convertible currencies from other banks, including central banks, companies and individuals. The funds thus obtained are traded among the banks and lent out to non-banks, either in the original currency or after having been converted into another currency. 100Test 下载频道开通,各类考试题目直接下载。详细请访问 www.100test.com