外销员外贸外语辅导:商谈交易NegotiatingADeal外销员考试 PDF转换可能丢失图片或格式,建议阅读原文 https://www.100test.com/kao\_ti2020/645/2021\_2022\_\_E5\_A4\_96\_ E9\_94\_80\_E5\_91\_98\_E5\_c28\_645555.htm SHERRY: I understand we will need seven air conditioning units on the two floors. Thats what you think , yes? ARNOLD: Yes. You could use five or six units. But five or six wouldnt be very efficient. I recommend seven. SHERRY: And if we take the Decker units you suggested, what would the price be? ARNOLD: Let me calculate the price for you. I can give you a 15% discount if you buy the seven units. Lets see here. Your total would be 5929 dollars. SHERRY: Isnt there any way we can get central air conditioning in this building? ARNOLD: As I said, it is possible, but it would be much more expensive. I think it would be at least 12000 dollars to do a complete system. SHERRY: Thats too much. We need to use the separate units, I guess. ARNOLD: Its more practical, and the new units really are very quiet. Your customers wont even notice them. SHERRY: So you say we can do it for 6000 dollars. ARNOLD: Yes, thats for the units. Installation would probably be another 700 to 1000 dollars. But it depends on the time spent, of course. SHERRY: You mean installation isnt included? I'm very surprised. ARNOLD: No, Maam. Installation isn't included. The price I quoted was just for the units. SHERRY: In Taipei, you know, the company usually installs the things they sell. They dont charge extra. ARNOLD: I know that, Maam. But they would just raise the price of the units to cover their costs. Here

in L.A., installation is charged separately. SHERRY: Yes, I suppose I should get used to it. But Im not really willing to spend more than 6000 dollars for this. We havent even opened yet. ARNOLD: I understand, Maam. SHERRY: And the other company that gave me a quote on this said they could do it for 4000 dollars. ARNOLD: Its a question of quality, Ma' am. At that price, you would not get good equipment. Ive been in this business for almost twenty years. I know what happens. If you dont get quality air conditioning now, you will just have to replace the system after two years. SHERRY: I will tell you what I can agree to. If you can quote me a price of 6000 dollars, installation included, I can accept. ARNOLD: Well. SHERRY: You do seem like a better company than the other one. So I am willing to pay more than 4000 for you. But I wont pay more than 6000. ARNOLD: Well, we dont usually do it, but..... I believe we can accommodate you on this. We will do the installation for free. Because we appreciate your business. SHERRY: Good. I hope we can arrange the contract as soon as possible. 雪莉:我了解我们需要七部空调机在两个楼面 你是这个意思,对吧?阿诺:是的。你可以装五到六部。 但五到六部会不够,所以我建议七部。 雪莉:还有我们如果 用你建议的戴格牌,会是多少钱?阿诺:让我算一下。如果 你一次购买七部,我可以给你百分之十五的折扣。让我看一 下,你的总数是五千九百二十九美元整。 雪莉:我们可以在 这栋建筑装设中央空调系统吗? 阿诺:就像我说的,是可行 的,但是会花费很多。我想会需要一万二千美元才能完成一 个系统。 雪莉:那真是太多了。我们必须要分开的装置,我

想。 阿诺:在实用性方面,新的装置也会比较安静。 你的顾 客根本不会感觉到它的存在。 雪莉:所以你说我们可以在六 千美元以内完工。 阿诺:是的,只有装置的费用。 安装费大 约是七百至一千美元。 当然是要看所用的时间而定。 雪莉: 你的意思是没有包含安装费?我很惊讶。 阿诺:不,女士。 安装费没有包含在内。 我估计的费用是只有装置的费用。 雪 莉:在台北,你知道,一般公司都安装他们所卖的产品。他 们不会额外收费。 阿诺:我知道,女士。 但通常他们都会提 高售价来掩饰他们的花费。 在洛杉矶,安装费都是分开来收 取的。 雪莉:是的,我以为我应该可以习惯这种做法。 但我 真的没有想要为了安装空调系统花费超过六千美元。 我们都 还没开张呢。 阿诺:我了解,女士。 雪莉:而且另一家公司 只给我估价四千美元。 阿诺:这是有关品质的问题,女士。 而且那种价位,你不会拿到好的装置。 我在这一行有将近二 十年了。我知道行情 , 如果你现在不拿品质好的空调机 , 两 年后,你将必须重换这个系统。 雪莉:我可以告诉你什么方 面我可以同意。 如果你可以给我六千美元的价格,包含安装 , 我就接受。 阿诺:嗯。 雪莉:你看来好象是比那一家好。 所以我愿意给超过四千美元给你们。但我不会花费超过六千 美元。 阿诺:嗯,我们通常不会接受这样的,但是......我相 信我们这次是可以通融的。 我们会免费替你安装,因为我们 很感谢你的生意。 雪莉:好。我希望我们可以尽快地安排签 约。 欢迎进入:2010年外销员课程免费试听点击进入免费体 验:百考试题外销员在线考试中心 更多信息请访问:百考试 题论坛外销员 100Test 下载频道开通,各类考试题目直接下载 。详细请访问 www.100test.com