

国际商务师业务外语辅导：如何推销新产品？国际商务师考试 PDF转换可能丢失图片或格式，建议阅读原文

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Introduction of New Products We think you will be interested in the new formula soap powder we have just introduced to the market.

Half dozen samples of both have been shipped to you by UPS. The product are the result of years of research, and are likely to

revolutionize all the chemical methods in use at present. A trial will convince you of their merits. And we send them to you for your test

and criticism. Enclosed is a copy of our latest catalog with price list.

We hope that you ' ll take this opportunity to try it. 译文: 推销新

产品 我相信您会对我们刚推出市场的新配方洗衣粉感兴趣.半

打样品已经通过UPS快递给您. 此产品是我们多年来的研究成

果,它将对传统的化学方法产生重大改革. 我们把样品寄给您

测试,相信您会惊叹它的优点. 欢迎进入：2010年国际商务师课

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