

考研英语：历年真题来源报刊阅读100篇(24)考研 PDF转换可能丢失图片或格式，建议阅读原文

[https://www.100test.com/kao\\_ti2020/645/2021\\_2022\\_\\_E8\\_80\\_83\\_E7\\_A0\\_94\\_E8\\_8B\\_B1\\_E8\\_c73\\_645105.htm](https://www.100test.com/kao_ti2020/645/2021_2022__E8_80_83_E7_A0_94_E8_8B_B1_E8_c73_645105.htm) English as language of global education In the shifting universe of global academia, English is becoming as commonplace as creeping ivy and mortarboards. In the last five years, the world ' s top business schools and universities have been pushing to make English the teaching tongue in a calculated strategy to raise revenues by attracting more international students and as a way to respond to globalization. Business universities are driving the trend, partly because changes in international accreditation standards in the late 1990s required them to include English-language components. But English is also spreading to the undergraduate level, with some South Korean universities offering up to 30 percent of their courses in the language. The former president of Korea University in Seoul sought to raise that share to 60 percent, but ultimately was not re-elected to his post in December. Over the last three years, the number of master ' s programs offered in English at universities with another host language has more than doubled, to 3,300 programs at 1,700 universities, according to David A. Wilson, chief executive of the Graduate Management Admission Council, an international organization of leading business schools that is based in McLean, Va. [www.100test.com](http://www.100test.com) “ We are shifting to English. Why? ” said Laurent Bibard, the dean of M.B.A. programs at Essec, a top French business school in a suburb of Paris that is a fertile breeding ground

for chief executives. “ It ’ s the language for international teaching, ” he said. “ English allows students to be able to come from anyplace in the world and for our studentsthe French onesto go everywhere. ” This year the university is celebrating its 100th anniversary in its adopted tongue. Its new publicity film debuted in English and French. Along one of the main roads leading into Paris loomed a giant blue billboard boasting of the anniversary in French and, in smaller letters, in English. With the jump in foreign students, Essec now offers 25 percent of its 200 courses in English. Its ambition is to accelerate the English offerings to 50 percent in the next three years. But getting students to feel comfortable speaking English in the classroom is easier said than done. When younger French students at Essec start a required course in organizational analysis, the atmosphere is marked by long, uncomfortable silences, said Alan Jenkins, a management professor and academic director of the executive M.B.A. program. At the beginning, “ teaching courses in English may have less efficiency or effectiveness in terms of knowledge transfer than those courses taught in Korean, ” said Anna Suh, program manager for the university ’ s office of global affairs, who said that students eventually see the benefits. “ Our aim for this kind of program is to prepare and equip our students to be global leaders in this new era of internationalization. ”

考研词汇：  
creep[kri:p] v. 爬，爬行。（植物）蔓延 spread[spreɪd] v./n. 伸开，伸展. 散布，传播 shift[ʃɪft] v. 替换，转移. 移动.n. 转换，转变。（轮）班，（换）班 [真题例句] A scientific analysis shifts (v. ) both the responsibility and the achievement to the

environment.[2002年翻译] [例句精译] 科学分析把责任和成就归因于环境。 100Test 下载频道开通，各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)