商务英语高级阅读模拟题指导训练(二)_商务英语考试_ PDF转换可能丢失图片或格式,建议阅读原文 https://www.100test.com/kao_ti2020/645/2021_2022__E5_95_86_E 5_8A_A1_E8_8B_B1_E8_c85_645164.htm Is there any place in the world's biggest and fastest-growing industry for someone starting up in business on their own? The answer, it seems, is a definite ' yes '. ____H___. As the holiday and tourist business is growing by at least 10 percent a year, the prospects for small independent travel agents with flexible markets and low overheads have never been so bright. No wonder next year will see a record number of independent start-ups at least 10,000, according to one estimate. ___9___. They will benefit from computer technology, which means they on longer need retail shops in order to operate as travel agents. At least 50 per cent of independent operators are already home-based, linked by computer to booking centers, ticket wholesalers and database services, which can cut prices by half, compared to the main travel agent chains. __10__. If they do, these dynamic independents become like mini tour operators, creating their own packages from other people 's holidays, rather than just selling a standard holiday out of a brochure for only 10 per cent commission. The biggest problem with running your own travel company can be to generate enough income to make it possible to apply for a license to sell air tickets direct. ___11___. However, many independents are quite happy with this system. The brokers are fully bonded and therefore your customers are well protected. At the same time, you can still get good rates of commission. Even part-time agents securing around ten

bookings a month can earn around \$1,000 a month. __12__. An even greater income than that is possible with the right kind of specialization. Business and sports travel are particularly lucrative. __13__. One way to get this kind of deal can be to approach companies in your area direct and offer to cater for their corporate and leisure travel needs. You may be able to improve on their existing deals, especially if they are currently dealing with one of the larger travel companies. __14__. In fact, your only problem may well turn out to be that you become so successful selling holidays you never have time to take one yourself! A 100Test 下载频道开通,各类考试题目直接下载。详细请访问 www.100test.com