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1. Discount 折扣 A: The customer is asking for a discount. How much is the limit? B: Dont go over ten percent. A:客户在要求打折,多少是上限? B:不要超过10%。

2. Good deal 划算、好交易 A: I just bought a new Toyota Camry for \$19,000. B: That is a good deal. A:我刚刚花一万九千美元买了辆丰田佳美车。 B:(这个价钱)很划算。

3. Mark up 毛利 A: Did you do a nice mark up for the last quotation? B: I sure did, 25%. A:你上一个报价的毛利高吗? B:当然,25%。

4. On sale 促销、打折、减价 A: Is this car on sale? B: No. The Chrysler 300 is on sale this week. A:这款车是在促销吗? B:没有,这周促销的车型是克莱斯勒300。

5. ROA (Return on asset) 资本利润 A: Did you calculate the ROA? B: Yes. Its 18%. A:你算过资本利润了吗? B:是的,18%。

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