

2010年BEC高级口试模拟试题二 _ 商务英语考试 _ PDF转换可能丢失图片或格式 , 建议阅读原文

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1. product management: the importance of teamwork for the effective management of projects
2. health and safety: how to develop a responsible attitude among staff to the health and safety requirements of accompany
3. technology: the importance of computer skills for the workplace of the future
4. communications: how to ensure that e-mail is used appropriately by staff for internal and external communications
5. staff development: how to administer a staff budget effectively
6. market research: the importance of finding out about customers ' habits and attitudes
7. financial management: how to identify ways of reducing costs in a company
8. communication: how to achieve an effective working relationship between different departments within a company
9. communication skills: the importance of understanding cultural differences when working in an international environment
10. personnel management: the importance of providing employees with clear job descriptions
11. company growth: how to ensure that company growth proceeds at the optimum rate
12. time management: how to manage a heavy workload effectively
13. health and safety: the importance to a company of having a health and safety policy
14. human resources: how to ensure that staff at all levels receive appropriate feedback on individual performance

samples customer relations: how to maintain customer interest in a company ' s products as is know to all, it is very important for a company to

maintain customer interest in their products. i think a company should try every possible way to retain its current customers. first, it should always make sure that it provides its customers with quality goods and after-sales service. second, it should lay enough emphasis on the feedback from its current customers and take prompt action to take care of their needs and demands. third, if possible it may provide some incentives to its old customers. 相关推荐：2010年下半年商务英语高级模拟试题及答案 2010年BEC高级阅读模拟试题 2010年商务英语(BEC)高级口语练习汇总 2010年BEC高级口试模拟试题— 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com