

2011年商务英语考试(高级)难词解析汇编(2) 商务英语考试

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act of God 不可抗力, 天灾, 亦作

force majeure. 例1. Private householders or businessmen insure

against burglary, loss or damage by vandalism or "acts of God". 例2.

The insurance policy does not cover acts of God. actuals 实际数字(

相对于估计的数目) 例: These are the actuals for last years

turnover. actuary 精算师(受雇于保险公司或退休基金公司,根据

死亡率和意外事故、火灾、盗窃等的可能性,估计保险风险

和费用) 例: Actuaries spend their time working out whether or not

an accident will happen and how much it will cost if it does.

adaptation 重新打造以适应本土化 例1: Adaptation may need to

be made in branding, labeling, and packaging of the product. 例2

: Potential risk refers to the level of adaptation required to enter

foreign markets. added value 增加值, 增值 例: An important

aspect of marketing goods like CD players and televisions is possible

added value, such as free videos or CDs. addition (某一产品系列中的)

新增产品 例: The KR 700 is the latest addition to our range of

fax machines. Additional Benefit Funding 附加福利基金(专款) 例

: You will be able to use as much as you like of your Additional

Benefit Funding to "buy" benefits. add-on 附加装置(可以是硬件

或软件, 目的为改进或增加功能), 附加部分, 亦作add-in

例1: Its better to use a computer with add-on/in. 例2: Various

add-ons/ins can be purchased to increase the output of the machine.

address 1 满足(需求) 例: Every effort is made to address costomer

needs. address 2 作正式讲话，发表演说，向……汇报 例：The media relations manager addressed shareholders prior to the companys merger with a Swedish company. address 3 处理，解决 例：In an attempt to address this problem, major banks are about to offer start-up packages to assist new business. address book 通讯簿 例：Mke sure you have everybodys name in your address book. addressing machine 通讯地址打印机 adjoining bedroom (两间毗连的)套间 administration charges 行政管理费，亦作administration fees 例: If youre just starting up, many banks offer special packages with no administration charges for the first year. administrative expenses 行政管理费用 例：The secretarys salary, and expenses incurred in the office are shown as administrative expenses. adult day-care centre 成人日托服务中心 例：Adult day-care centres, which provide supervision in a group setting for aged or disabled people who live at home, have multiplied tenfold in the past decade. 好了，今天就不唱歌了，上自习去了 advance 预付款, 垫款 例: I asked for an advance on my salary. advanced orders 预订货量 例: The development of the game has taken two years but advanced orders are impressive. advancement 进步 例: Businesses established in foreign countries should contribute to the social advancement of those countries. advance publicity 前期宣传 例: The product has sold well considering it was not given much advance publicity. advance reservation clerk (酒店)客房预订接待员 例：These major sectors are telecomms, IT, agro-industry and what is termed "welfare". air freight operator 空运公司 例：This air freight operator has no travel service. airline 航空公司 例：I flew

with my favourite airline as always. airline business 航空业务 例
: Cathay Pacific(国泰航空公司) is in the airline business. OK , so
much for today advisory service 咨询服务 例 : The bank provides a
financial advisory service for all its clients. aero (车辆等)流线型的
例 : We lowered the front end for more visibility, and softened the
lines for a more aero look. affiliation 1 联营公司 例: We have a
number of affiliations throughout the country. affiliation 2 附属机构
例: Please put your name, address and affiliation. advantageous 有利的
例: Applicants with a background in engineering or processing
would be highly advantageous. adversarial relationship 长期敌对关系,
长期关系紧张 例: Top management called on the companys
division heads to start acting like members of the same team rather
than displaying an adversarial relationship. advertising agency 广告
公司 例: You need to employ an advertising agency to create a
product image. advertising business 广告业 例: Dentsu is in the
advertising business.(Dentsu日本电通公司) advertising campaign
广告宣传活动 例1: If one advertises excessively, the advertising
campaign could suffer from wearout. 例2: The automobile company
created a massive advertising campaign to increase interest in its new
electric cars. advertising consultancy business 广告咨询公司 例: He
now plans to set up his own advertising consultancy business.
advertising 0selection 广告甄选(法) 例: Adervertising 0selection,
which is placing an advertisement in newspaper or magazine, is most
suitable for those vacancies which do not require particularly high
levels of specialised knowledge. advice note 通知单(供货商给收货
人,列明货物性质、数量、运输日期及方式等) 例 : We have

received an advice note for the goods we ordered. **advid** 自荐录像带(拟考大学或求职的人将自己的专长或优点录制在录像带上供学校或聘用单位考虑录取或录用) **advisory board** 咨询委员会
例：You will benefit from establishing an advisory board of experienced business people who can guide you through the growth process. **相关推荐：** [#0000ff>2011年商务英语考试\(高级\)难词解析汇编\(1\)](#) [#0000ff>BEC高级阅读：中国日报汉英词汇表汇总](#) [#0000ff>商务英语高级阅读模拟题指导训练汇总](#) [#0000ff>2010年下半年BEC高级考试阅读题型剖析及应试技巧](#) **100Test** 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com