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Teamwork in Tourism Growing cooperation among branches of tourism has proved valuable to all concerned. Government bureaus, trade and travel associations, carriers and properties are all working together to bring about optimum conditions for travelers. Travel operators, specialists in the field of planning, sponsor extensive research programs. They have knowledge of all areas and all carrier services, and they are experts in organizing different types of tours and ____ (1) _____. They distribute materials to agencies, such as journals, brochures and advertising projects. They offer familiarization and workshop tours ____ (2) _____. Tourist counselors give valuable seminars to acquaint agents with new programs and techniques in selling. In this way agents learn ____ (3) _____ and to suggest different modes and combinations of travel - planes, ships, trains, motorcoaches, car-rentals, and even car purchases. Properties and agencies work closely together to make the most suitable contracts, considering both the comfort of the clients and their own profitable financial arrangement. Agencies rely upon the good services of hotels, and, conversely, ____ (4) _____, to fulfill their contracts and to send them clients. The same confidence exists between agencies and carriers, ____ (5) _____. Carriers are dependent upon agencies to supply passengers, and agencies are dependent upon carriers to present them with marketable tours. All services

must work together for greater efficiency, fair pricing and contented customers. A including car-rental and sight-seeing services. B so that in a short time agents can obtain first-hand knowledge of the tours. C in preparing effective advertising campaigns D as a result tourism is flourishing in all countries E hotels rely upon agencies F to explain destinations KEYS: CBFEA 相关推荐：把职称英语页面加入收藏 2009年职称英语考试成绩查询汇总 2009年职称英语考试试题及答案点评专题 编辑推荐：为帮助广大学员有效备考，我们特推出了职称英语2010年网络辅导课程,相信会让大家有耳目一新的视听感受。现在报名职称英语辅导，赠送2009年精品课程及考试E币。点击查看详情》 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com