商务谈判对话英语实例(7) PDF转换可能丢失图片或格式,建议阅读原文

https://www.100test.com/kao_ti2020/645/2021_2022__E5_95_86_E 5_8A_A1_E8_B0_88_E5_c96_645934.htm 这些商务谈判对话英 语实例你知道吗?以下是百考试题#0000ff>实用英语站小编搜 集整理的商务谈判对话英语实例集,希望对你有用! #0000ff>商务谈判对话英语实例汇总 Botany Bay是家生产高科 技医疗用品的公司。其产品"病例磁盘"可储存个人病例; 资料取用方便,真是达到"一盘在手,妙用无穷"的目的。 此产品可广泛使用于医院、养老院、学校等。因此Pacer有意 争取该产品软硬件设备的代理权。以下就是Robert与Botany Bay的代表, Mark Davis, 首度会面的情形: M: Mr. Liu, total sales on the Medic-Disk were U.S.\$ 100,000 last year, through our agent in Hong Kong. R: Our research shows most of your sales, are made in the Taipei area. Your agent has only been able to target the Taipei market (把.....作为目标市场). M: True, but we are happy with the sales. Its a new product. How could you do better? R: Were already well-established in the medical products business. The Medic-Disk would be a good addition to our product range. M: Can you tell me what your sales have been like in past years? R: In the past three years, our unit sales have gone up by 350 percent. profits have gone up almost 400 percent. M: What kind of distribution capabilities (分销能力) do you have? R: We have salespeople in four major areas around the island, selling directly to customers. M: What about your sales? R: In terms of unit sales, 55 percent are still from the Taipei area. The rest comes from the Kaohsiung, Taichung,

and Tainan areas. Thats a great deal of untapped market potential (未开发的市场潜力), Mr. Davis. 相关推荐:#0000ff>英文求职简历荟萃#0000ff>商务谈判的成功秘诀#0000ff>实用英语:谈判英语必备30句#0000ff>职场:商务谈判中如何回避明确答复(图)编辑推荐:#0000ff>职场必备的英语知识#0000ff>身在职场,如何应对职场中的一切#0000ff>面试过程中绝对用得到的面试英语更多信息进入:#0000ff>实用英语考试交流空间#0000ff>实用英语考试辅导!100Test下载频道开通,各类考试题目直接下载。详细请访问www.100test.com