

全国2009年10月高等教育自学考试旅游英语选读试题自考

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旅游英语选读试题课程代码：00837请将答案填在答题纸相应位置上I . Multiple choice : (1 × 15=15)Directions : Beneath

each of the following sentences , there are four choices marked A

, B , C and D . Choose the one that best completes the sentence

. 1 . Local people usually see tourism as a cultural and _____ factor . A . historical B . business C . employment D . education2

. An international tourist is defined as anyone visiting a country, other than that which is his usual place of residence , for _____ hours . A . more than 48 B . more than 24 C . less than 48 D . less than 243

. As in any business , there must be one person called _____ who is highly trained , capable of directing a complex successful hotel . A . assistant manager B . resident manager C

. vice manager D . general manager 4 . Recent promotions by Amtrak have emphasized the _____ benefits of taking the train

. A . safety B . comfort C . relaxation D . cost5 . Business travel is greatly influenced by business related attractions such as _____

. A . conferences and exhibitions B . inelastic prices C . big-city orientations D . executive ' s needs6 . _____ is the most widely recognized international organizations in tourism today . A

. International Civil Aviation Organization B . International Hotel Association C . World Association of Travel Agencies D . World Tourism Organization7 . Wastage can be reduced by establishing

standards _____ which we can monitor the performance of travel agents . A . upon B . with C . against D . within8 . Airlines will _____ to allow for the high number of _____ , but must exercise caution . A . overbook, independent travelers B . overbook, no-shows C . underbook , business travelers D . underbook , repeat travelers9 . The sum of all incomes in a country is called the _____ . A . economic income B . productive income C . financial income D . national income10 . The governments of many developing nations give priority in their strategic tourism planning to the development of _____ , because it generates badly-needed hard currency . A . professional tourism B . convention tourism C . business tourism D . international tourism11 . During the 1920s and 1930s , _____ was one of the fastest growing segments of the international tourism industry . A . train tourism B . coach tourism C . cruise tourism D . air tourism12 . However, other travel agents have recognized that the technological revolution will affect their business to a greater extent than almost _____ . A . other industry B . any other industry C . other industries D . any other industries13 . Since China opened to the outside world in _____ , the number of hotels has increased considerably . A . 1970 B . 1978 C . 1980 D . 199714 . Tourism , _____ , has the potential to help bridge the psychological and cultural distances that separate people of diverse races , colors , religions and stages of social and economic development . A . proper design and develop B . properly designing and developing C . proper designing and

developing D . properly designed and developed15 . Ecotourism is one of the most rapidly growing form of specialized travel in the West , with central American countries , such as Costa Rica , _____the principal destinations at present . A . be B . to be C . being D . been 100Test 下载频道开通 , 各类考试题目直接下载。详细请访问 www.100test.com