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There are 2 passages in this section. Each passage is followed by some questions or unfinished statements. For each of them there are four choices marked A) B) C and D). You should decide on the best choice and mark the corresponding letter on Answer Sheet 2 with a single line through the centre.

57. It can be inferred that the author is most probably _____. A) a marketing consultant B) a salesperson C) an advertiser D) a delivery driver

58. According to the author, the refrigerator magnet is _____. A) of some help for any business B) effective only for some businesses C) the most efficient advertising for all businesses D) of little use for those who are not in business

59. A neighborhood was classified as a "slow" one when _____. A) the delivery service was not fast enough B) door hangers didnt have immediate effects D) sales were not as satisfactory as expected D) customers ordered by phone instead of online

60. Compared with the door hangers, the refrigerator magnet now excels at _____. A) advertising effects B) appearance design C) portability D) durability

61. Why can the refrigerator magnet stay for a long time in a home? A) Because it is as a reminder for most customers. B) Because most customers use it as a household article. C) Because most advertisers can put a meaningful logo on it. D) Because it can be used as a decoration at home.

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