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https://www.100test.com/kao\_ti2020/646/2021\_2022\_\_E5\_95\_86\_E 5\_8A\_A1\_E8\_8B\_B1\_E8\_c85\_646263.htm Unit5:经营管理 management 经营管理 administration n. 行政;管理 Pamela, could you give us an overview of the Administration Department? 潘 蜜拉,你可不可以给我行政管理部门的概述? assignment n. 分派;任务 It was difficult for me to take care of both John's assignment and my own responsibilities. 要同时兼顾分派给约翰 的任务和我自己的职责是很困难的。 audit n. 稽查;稽核 Accounting irregularities were found during the audit. 稽核时发现 了一些会计缺失。 authority n. 权限 I ' m afraid I don ' t have the authority to approve that. 这个我恐怕没有权限核准。 bankruptcy n. 破产 After losing money for two years, the company declared bankruptcy. 亏了两年之后,该公司宣告破产。 corner the market 垄断市场 Our goal is to corner the market nationwide. 我们的目标是要垄断全国市场。 corporate culture 企业文化 The biggest challenge for Freedom Group will be to maintain its corporate culture. 弗瑞登集团最大的挑战将是维护其企业文化 development n. 发展;开发 Although product development is important, we also need to upgrade our distribution network. 产品 开发固然重要,但我们也必须改进我们的配销网。 diversify v. 多角化. 多样化 Let's not put all our money in one investment. Let 's diversify. 我们不要把钱全放在同一项投资,我们要多样 化投资。 downsize v. 缩编 Downsizing is one way to reduce costs. 缩编是降低成本的途径之一。 innovation n. 创新 The company

encourages innovation. 该公司鼓励创新。 merger n. 合并 The two companies decided to complete the merger. 这两家公司决定 完成合并。 operation n. 营运 Our company has been in operation since 1996. 我们公司自一九九六年开始营运。 risk n. 危机;风 险 This hands-off approach could lead to huge risks for the companies. 这种放手不管的作法可能会给公司造成巨大风险 strategy n. 策略 Peter Senge is one of the most progressive thinkers about business strategy in the world today. 彼得?圣吉是当 今世上在企业策略领域最具革新的思想家。 subordinate n. 下 属 Mr. Brown valued opinions from his subordinates. 布朗先生重 视下属的意见。 track record 绩效纪录 Partner Investments is hiring brokers with great investment track records. 帕特嫩投资公司 将聘请投资绩效卓越的经纪人。 点击下载:#0000ff>新东方 沈昂BEC词汇例解.doc 相关推荐: #0000ff>BEC信件写作大全( 下载) #0000ff>BEC新编剑桥商务英语难词解译(经科版)下载 #0000ff>BEC高级真题第二辑word版下载点击进入 :#0000ff>2011年上半年BEC成绩查询入口 100Test 下载频道开

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