

2011年职称英语综合A级概括大意练习(4) PDF转换可能丢失  
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项测试任务：（1）第1 - 4题 要求从所给的6个选项中为第1 - 4段每段选择1个正确的小标题；（2）第5 - 8题 要求从所给的6个选项中选择4个正确选项，分别完成每个句子。 概括大意与完成句子题

Messages from the Media 1 The weather forecast, a story about the candidates in an election, and movie reviews are examples of messages from the media. A communication medium, of which the plural（复数的）form is media, is a means of communicating a message. Examples of media are television, radio, newspapers and books and the telephone. The media that can reach many people at once are called mass media. 2 It is not difficult to think of other messages we receive through the mass media. Every day we get hundreds of them. Think about advertisements, for example. We see and hear these messages almost everywhere we go. Advertisements are important messages, even though they are sometimes annoying. They help us compare and evaluate products. 3 Most of us get more information from the media than from the classroom. Think, for a moment, about how you learn about local news and events. Do you depend on other people or the media? What about international news? What is the most important source of information for you? People who are asked this question usually answer, "Television." 4 Think of all the messages you received today. Perhaps you read a newspaper during breakfast, or maybe you read

advertisements on billboards ( 露天广告牌 on your way to school. Did you listen to a weather forecast or the sports news on the radio this morning? Right now you are getting information through a very important medium of mass communication-a book. 5 We use the information we get from radio, television, newspapers, and other media to make decisions and form opinions. That is why the mass media are so important. Editorials and articles in newspapers help us decide how to vote, consumer reports on television help us decide how to spend our money, and international news on the radio makes us think and form opinions about questions of war and peace. 1

Paragraph 2\_\_\_\_\_. 2 Paragraph 3\_\_\_\_\_. 3 Paragraph 4\_\_\_\_\_. 4 Paragraph 5 . A Importance of Classroom Learning B Television A Rich Source of Information C Advertisements as Important Messages from the Mass Media D Various Messages One May Receive Each Day E Media Means to Communicate Messages F Importance of the Mass Media 5 Each day we get a lot of messages from\_\_\_\_\_. 6 Television, radio and books are all important media of\_\_\_\_\_. 7 For most people television is the most important\_\_\_\_\_. 8 The mass media are important to us because they shape\_\_\_\_\_.

A sports news本文来源:百考试  
网 B our decisions and opinions C mass communication D our messages E source of information F the mass media 【参考答案】

1. C 2. B 3. D 4. F 5. F 6. C 7. E 8. B 相关推荐 : #0000ff>2011年职称英语综合类经典阅读题汇总 #0000ff>2011年职称英语综合A级概括大意练习(3) #0000ff>2011年职称英语综合A级概括大意练习(2) #0000ff>2011年职称英语考试重点语法及知识点总结

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