

办公室人气大作战：六招教你成为冷笑话高手 PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/646/2021_2022__E5_8A_9E_E5_85_AC_E5_AE_A4_E4_c96_646488.htm Misleading and surprise: Verbal jokes use this element to the greatest level possible. Basically, this technique relies on cognitive processing errors, turning assumptions upside down, and word confusion. For example: "What happens to liars when they die?" Answer - "They lie still." This joke works because you have to interpret the joke in two ways。 误导、出其不意：口头笑话把这一招用的淋漓尽致。它基于认知误差、假设颠覆和文字混淆。比如：“骗子们死了会是什么样？”“他们依旧说谎(静静的躺着)。”这个笑话之所以好笑是因为它有两种解释。 Timing: Apt timing is as important as surprise, because if you give the brain too much time to work out a situation or joke, the funny moment will pass by. This is probably why jokes people have heard before don ' t work, as recognition dulls humor because the brain is already primed by experience。 把握时机：时机把握和“出其不意”同样重要，因为大脑如果有很多时间对一个情景或者笑话做出反应，有趣的瞬间就会溜走。这也就是以前听过的笑话不会好笑的原因吧。再认知会让幽默打折，因为大脑已经有所准备了。 Serious: Much humor derives from very serious events and situations in our daily lives。 严肃：很多幽默都来自日常生活中的很严肃的事件和情景。 Think silly: This is about taking serious stuff and being not-so-serious with it. Try to find the funnier, lighthearted side of what you ' re observing and think like a kid。 装傻：这是说你要

“举重若轻”，对严肃的事情保持不那么严肃的态度。试着像孩子一样思考，发现事物有趣、好玩的一面。 Status change: Changing a person ' s status, or the status of something long held to be true, can be very funny. For example, having a CEO of a company ask the receptionist for advice on how to run the company。 颠覆：改变一个人的地位，或者颠覆一件长久以来被认为是正确的东西会很有“笑果”。比如，让CEO去向前台征询治理公司的建议。 Know your audience: Have a reasonable idea of what those around you find funny. When you ' re in a group of people you don ' t know, for example, just listen to what subjects they ' re talking about and what ' s making them laugh. Generally the better you know someone, the easier it will be to make them laugh。 了解受众：要知道你身边的人觉得什么好笑。如果你在一群陌生人中，就听听他们都在聊什么，都在笑什么。总的来说，你越是了解人们，就越容易娱乐他们。 相关推荐：#0000ff>职场新词：“站立办公”让你远离电脑病 #0000ff>职场精英必须做到的五件事 #0000ff>职场白领办公室N大让你抓狂的事 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com