

金科玉律：让你做什么都能成功 PDF转换可能丢失图片或格式，建议阅读原文

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Clarity First, you have to know what you want. It ' s not enough to go after a profession that pays well. Making money your priority will destroy your soul. It will leave you unsatisfied and miserable. 理清思绪 首先，你得知道自己要什么。仅仅追求高报酬的工作是不够的。把挣钱当做你的首要目标会毁掉你的灵魂，你会觉得不满足，甚至抑郁。 Focus Once you become clear about what you want to do, it ' s important that you focus on the tasks that help you make the most progress.

For example, if you ' re building an online business, you can spend all the time you want checking email, but it won ' t get you closer to the goals that truly matter in your life. An online business is not a business until a sale is made. 集中精力 一旦你知道了自己想要的是什么，最重要的是要集中精力在能取得实质进展的事情上。比如，如果你想在网上做生意，你可能得花很多时间处理邮件，但是这件事并不能让你接近目标。因为除非卖出了东西，否则不叫做生意。 Goal Setting Goal setting gives your mind something to focus on. Our brains are goal seeking mechanisms. If you don ' t give your mind something to go after, it won ' t know what to do. 设定目标 目标会让你的头脑有所聚焦。我们的大脑有目标追寻的机制。如果你不给它一个目标，它就不知道

要做什么。 Action Once you ' ve set your goal, it ' s time to start taking massive action. Most successful people are positive. They face the same amount of challenges as anyone else. The only difference is that they view their failures differently. They know that by trying many things, they will succeed sooner or later, while unsuccessful people tend to give up before they ' ve even started. 行动起来 一旦你有了目标，就该行动起来了。大部分成功的人都是积极的。他们和其他人面临着同样多的挑战。唯一的不同是他们从不同的角度看待失败。他们知道通过这些尝试，他们早晚会成功，而那些失败的人往往在真正开始之前就已经放弃了。

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