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Estee Lauder Died 1 The child of Central European immigrants who created an international cosmetics(化妆品) empire and became one of the most influential women in US, has died on Saturday. Estee Lauder died at her home in Manhattan, New York City, a company spokesman said. She was 97. 2 Born in Queens, New York in 1908, Lauder was the daughter of a Hungarian mother and a Czech father. 3 Lauder began her business career by selling skincare products developed by her uncle John Schotz, a chemist, to beauty salons(美容院) and hotels. In 1930, she married Joseph Lauder who became her partner. The company, which became known as Estee Lauder, took off after World War II. 4 In 1953, the company introduced its first perfume(香水), Youth Dew, the first of a range of fragrances that has now grown to more than 70. they include: Aramis, a line of products for men, launched in 1964. and Clinique, a range of odorless (无臭的)cosmetics, which followed in 1968. 5 By the time she retired in 1995, Lauder was presiding over a multibillion-dollar enterprise, which now ranks number 349 in the Fortune 500 list of largest US companies. In 1998, she was the only woman to feature in Time magazines 0selection of the 20 most important business geniuses of the last century. There

were two secrets to her success: her gift for selling things and her tireless energy and determination never to accept second best. 6 Even after her retirement at the age of 89, Lauder remained closely involved. Beauty, Lauder believed, was the most important thing in life. 7 She wrote in her 1985 autobiography, "Estee, a Success Story": "In a perfect world, we'd all be judged on the sweetness of our souls. But in our less than perfect world, the woman who looks pretty has a distinct advantage and, usually, the last word." 1 Paragraph 2 . 2 Paragraph 3 . 3 Paragraph 4 . 4 Paragraph 5 . A Early career B Childhood C Products D Retirement E Cosmetics Empress F Birth 5 Lauder regarded beauty . 6 Lauder died . 7 Before marriage, she sold products formulated . 8 After retirement, she continued to show her interest . A at the age of 97 B as the most important thing in life C by John Schotz D in 1908 E in cosmetics F on the sweetness of our souls

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