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https://www.100test.com/kao_ti2020/96/2021_2022__E6_96_87_E7_AB_A0_E4_B8_BB_E4_c64_96224.htm 一、举实例 思维短路，

举实例！提出一个观点，举实例！提出一个方案，举实例！而且这也是我们揭示一个观点最好的方式，任何情况下，只要我们无法继续文章，不管三七二十一，尽管举例子！

In order to attract more customers , advertisers have adopted every possible stimulative factor in making ads , such as sound , light , colours , cartoon films and human performance. For instance , to advertise a certain food , advertisers will ask an actor or actress to sit at a table and devour the seemingly delicious food while they film him or her.

更多句型：To take ... as an example , One example is... , Another example is... , for example来源

：www.examda.com 二、做比较 方法：写完一个要点，比较与之相似的；又写完一个要点，再比较与之相反的；世界上没有同样的指纹，没有相同的树叶，文章亦同，只有通过比较，你才会发现二者的相同点（through comparison）和不同点（through contrast）。下面是一些短语：相似的比较：in

comparison , likewise , similarly , in the same manner 相反的比较：on the other hand , conversely , whereas , while , instead , nevertheless , in contrast , on the contrary , compared with ...

, 三、换言之 没话说了，可以换一句话再说，让你的文章在多一些字，或者文邹邹地说，是让读者更充分的理解你的观点。实际就是重复重复再重复！下面的句子实际上就三个字：I love you ! I am enthusiastic about you. That is to say , I

love you. I am wild about you. In other words , I have fallen in love with you.来源 : www.examda.com 或者上面我们举过的例子 : I cannot bear it. 可以用短语表达 : I cannot put up with it. 因此可以说 : I cannot bear it. That is to say , I cannot put up with it or I am fed up with it. 更多短语 : in more difficult language , in simpler words , put it more simply..... 100Test 下载频道开通 , 各类考试题目直接下载。详细请访问 www.100test.com